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# The NATIONAL MEDICAL HOME SUMMIT WEST

The Leading Forum on Developing and Implementing Patient- and Family-Centered Medical Homes

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[www.MedicalHomeSummit.com](http://www.MedicalHomeSummit.com)

September  
20 – 22, 2011  
San Francisco, CA  
Grand Hyatt

A Hybrid  
Conference,  
Internet Event  
& Training Tool

See pg. 3

## CONFERENCE CO CHAIRS

Beverly H. Johnson, President and CEO, Institute for Patient- and Family-Centered Care

Paul Wallace, MD, Senior Vice President and Director of the Center for Comparative Effectiveness Research, The Lewin Group

## PRECONFERENCE CHAIRS

Len Fromer, MD, FAAFP, Executive Medical Director, Group Practice Forum

Amy Mullins, MD, Practicing Physician, Trinity Clinic Whitehouse

## KEYNOTE ADDRESSES

Paul Grundy, MD, MPH, FACOEM, FACPM, Global Director of Healthcare Transformation, IBM; Chair, Patient-Centered Primary Care Collaborative (PCPCC)

Terry McGeeney, MD, MBA, President and Chief Executive Officer, TransforMED

David W. Sayen, Regional Administrator, Region IX, Centers for Medicare and Medicaid Services

Stephen M. Shortell, PhD, MBA, MPH, Blue Cross of California Distinguished Professor of Health Policy and Management; Dean, School of Public Health, University of California, Berkeley

## MINI SUMMIT CHAIRS

A. John Blair, III, MD, President, Taconic IPA; CEO, MedAllies

Thomas S. Bodenheimer, MD, MPH, Adjunct Professor, Family and Community Medicine, UCSF School of Medicine

Mary M. Minniti, CPHQ, Quality Improvement Director, PeaceHealth Medical Group

Malaika Stoll, MD, MPA, Chief of Primary Care, Sutter East Bay Medical Group

## FEATURED FACULTY

Andrea M. Auxier, PhD, Director of Integrated Services & Clinical Training, Salud Family Health Centers; Senior Clinical Instructor, Department of Family Medicine, University of Colorado Denver School of Medicine

Andrew Broderick, Research Program Director, Center for Innovation and Technology in Public Health, Public Health Institute

Carol Cordy, MD, Medical Director, Swedish Community Health Medical Home

Betsy Cotter, Senior Director of Ambulatory Care, Cheshire Medical Center/Dartmouth Hitchcock Keene

Michael Erikson, Interim Executive Vice President for the Group Practice, Group Health Cooperative

Robert Freelove, MD, CEO/Program Director, Salina Family Healthcare Center/Smoky Hill Family Residency Program

Melissa S. Gerdes, MD, Chief Medical Officer of Outpatient Services and ACO Strategy, The Methodist Hospital; Past President, Texas Academy of Family Physicians

Lori Guyette, Director of Primary Care, Cheshire Medical Center/Dartmouth Hitchcock Keene

Jody Hereford, BSN, MS, Clinical Programs Consultant, Iowa Chronic Care Consortium

Amy Keller, Research Manager, Skidmore, Owings, & Merrill

Wayne Pan, MD, PhD, MBA, Chief Medical Officer, The Individual Practice Association Medical Group of Santa Clara County Inc. (SCCIPA)

Kathy Reims, MD, Chief Medical Officer, CSI Solutions, LLC

Sam J.W. Romeo, MD, MBA, President and CEO, Tower Health & Wellness Center

Joseph E. Scherger, MD, MPH, Vice President, Primary Care and DIO, Eisenhower Medical Center, Eisenhower Argyros Health Center

Julie Schilz, BSN, MBA, Director, Community Collaboratives and Practice Transformation, Colorado Beacon Consortium

Mary Jean Schumann, DNP, MBA, RN, CPNP, Executive Director, Nursing Alliance for Quality Care (NAQC), The George Washington University School of Nursing



The Medical Home Summit West is pleased to provide CME credit for physicians.

In February 2007 the American Academy of Family Physicians (AAFP), the American Academy of Pediatrics (AAP), the American College of Physicians (ACP), and the American Osteopathic Association (AOA) published their landmark Joint Principles on the Patient-Centered Medical Home (PCMH). This approach promises comprehensive primary care for children, youth, and adults in a partnership between individual patients and a team of health care professionals at the practice level. The team coordinates care across all elements of the health care system. Increased quality, patient safety, use of technology, performance incentives, accountability, and patient-centeredness are all hallmarks of the patient- and family-centered medical home model.

By 2010 the medical home model had become one of the most talked-about concepts in health care and the foundation for health care reform and its newest concept, the Accountable Care Organization or ACO. The model is also evolving, with different iterations in the make-up of the medical home team, the way in which care coordination is managed, and the relationship with other members of the “medical neighborhood” – behavioral health, oral health, social services, and specialty and inpatient care. Even the name is evolving, with “health homes” and “advanced primary care” now used to describe patient-centered medical home models.

The Medical Home Summit West will bring together the leading authorities and practitioners in the medical home field to discuss how it is working, where it has proven outcomes, how it is evolving, and how it fits into plans for delivery system reform. The key building blocks of the medical home model will be presented, and four major medical home themes — IT, care coordination, patient engagement, and the medical home workforce -- will be discussed in depth in separate mini summits. Attendees will see how the model is actually working right now in a variety of different settings serving Medicare, Medicaid, commercially insured, and uninsured patients. Special plenary sessions will also examine the employer interest in medical homes, transformation lessons from the field, legal issues, the state of medical home research, patient-centered design, new payment and delivery models, and family- and well as patient-centeredness.

Two preconferences are offered to give attendees more choice. An advanced Medical Home Preconference Boot Camp will highlight real-world implementation. A second preconference will look at clinical integration in medical home and ACO models. The popular Medical Home Training Program will again allow individuals to take a deeper dive into the subject matter and earn a certificate. As always, the Summit permits registrants to enjoy the complete Summit experience online through both real time and archived access to all Summit presentations.

## Who Should Attend:

- Employers and employer coalitions
- Health plans
- Hospital and health system executives and managers
- Practicing physicians and physician organizations
- Physician assistants, nurse practitioners, nurse case managers and other allied health professionals on the primary care team
- Community clinics and neighborhood health centers
- Patient advocate representatives
- Organizations representing vulnerable populations and individuals with special needs
- Disease management organizations
- Pharmaceutical companies and pharmacy benefit managers
- Health care information technology managers
- Accreditation organizations
- Federal, State, and local government health agencies
- Vendors and consulting firms specializing in medical home related products and services



The Monthly Newsletter for professionals interested in the Patient-Centered Medical Home

[www.MedicalHomeNews.com](http://www.MedicalHomeNews.com)

### ■ BRINGING YOU THE FOLLOWING EXCELLENT CONTENT EVERY MONTH:

- Three feature articles on subjects such as medical home and behavioral health, safety net hospitals and plans supporting medical homes, state-level nursing partnerships to address the nursing shortage, medical homes and ACO, strategies for engaging specialists, evaluation design issues.
  - An in-depth interview with a prominent leader in the medical home movement.
  - Commentary from national thought leaders on a question of the month.
  - Plus industry news, research data, case studies, web resources, upcoming conferences and webinars, and much more.
- Twelve pages per month with a mixture of detailed narrative information, charts, graphs and tables, pictures and more.
- Available in both print and electronic format.
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pay just \$295 instead of the regular \$468.

Use the Summit Registration Form in this Brochure and complete the *Medical Home News* subscription information.



The Monthly Newsletter for professionals interested in Accountable Care Organizations

[www.AccountableCareNews.com](http://www.AccountableCareNews.com)

### ■ BRINGING YOU THE FOLLOWING EXCELLENT CONTENT EVERY MONTH:

- Three feature articles on subjects such as ACO governance, patient attribution, anti-trust, access to capital, and risk sharing.
  - An in-depth interview with a prominent leader in the ACO field.
  - Commentary from national thought leaders on a question of the month.
  - Plus industry news, research data, case studies, web resources, upcoming conferences and webinars, and much more.
- Twelve pages per month with a mixture of detailed narrative information, charts, graphs and tables, pictures and more.
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## Content Options

### Traditional Conference Registration

Register for either of the two preconferences and/or the conference.

### Medical Home Training Program

The Medical Home Summit is offering a Medical Home Training Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter.

The Program requirements are:

- Completion of preconference readings
- Consideration of a series of preconference questions
- Completion of the online course on Care Management offered by the Roger C. Lipitz Center for Integrated Health Care at the Johns Hopkins Bloomberg School of Public Health
- Attend either the Preconference Medical Home Boot Camp or the Preconference on Clinical Integration
- Attend Summit either in person or online
- Successful completion of a post-conference online examination

Attendees who successfully complete all program requirements will receive a certificate of completion.



## Participation Options

### Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

### Live and Archived Internet Attendance

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office...

### The Group Registration/ Online Training Alternative

By arranging to license large group access to the Summit, communities or institutions enjoy the opportunity both to share knowledge with stakeholders and to implement a community-wide or institutional training program. Group access to the Summit permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation. Successful completion of the training can be evidenced by passing the post-conference training examination.



... or home

## Save These Dates!

### Hybrid Conferences/Internet Events — Participate Onsite or Online!

#### REGISTRATION NOW OPEN —

# The SECOND NATIONAL Accountable Care Organization Congress



THE LEADING FORUM ON ACCOUNTABLE CARE ORGANIZATIONS (ACOs) AND RELATED DELIVERY SYSTEM AND PAYMENT REFORM

[www.ACOCongress.com](http://www.ACOCongress.com)

November 1–3, 2011

Los Angeles, CA Hyatt Century Plaza Hotel

The FOURTH NATIONAL

# MEDICAL HOME SUMMIT

The Leading Forum on Developing and Implementing Patient- and Family-Centered Medical Homes

[www.MedicalHomeSummit.com](http://www.MedicalHomeSummit.com)

February 27–29, 2012

Philadelphia, PA

Downtown Philadelphia Marriott Hotel

Co-Located with the Twelfth Population Health and Care Coordination Colloquium

Tuesday, September 20, 2011

12:00 pm **Registration Opens**

## PRECONFERENCE SYMPOSIA

### PRECONFERENCE I: THE PATIENT-CENTERED MEDICAL HOME BOOT CAMP: IMPLEMENTATION LESSONS FROM CURRENT MODELS

(Registration optional; Either Precon I or II are required for the Medical Home Training Program)

#### 1:00 pm **Welcome and Preconference Boot Camp Overview**

Amy Mullins, MD, *Practicing Physician, Trinity Clinic Whitehouse, Whitehouse, TX (Co Chair)*

#### 1:15 pm **The Medical Home Team**

Amy Mullins, MD, *Practicing Physician, Trinity Clinic Whitehouse, Whitehouse, TX*

#### 1:45 pm **Challenges and Benefits of EMR Adoption**

Thomas Wiard, MD (Invited), *Pediatric Associates, Montrose, CO*

#### 2:15 pm **Nursing & Care Coordination**

Betsy Cotter, RN, *Senior Director of Ambulatory Care, Cheshire Medical Center/Dartmouth Hitchcock Keene, Keene, NH*

Lori Guyette, *Director of Primary Care, Cheshire Medical Center/Dartmouth Hitchcock Keene, Keene, NH*

#### 2:45 pm **Break**

#### 3:15 pm **Patient Self-Management**

Kathy Reims, MD, *Chief Medical Officer, CSI Solutions, LLC, Lafayette, CO*

#### 3:45 pm **Medical Homes — the Path to an ACO?**

Melissa S. Gerdes, MD, *Chief Medical Officer of Outpatient Services and ACO Strategy, The Methodist Hospital; Past President, Texas Academy of Family Physicians, Houston, TX*

#### 4:15 pm **Faculty Panel and Q&A**

Amy Mullins, MD, *Practicing Physician, Trinity Clinic Whitehouse, Whitehouse, TX (Moderator)*

#### 5:00 pm **Preconference Adjournment**

### PRECONFERENCE II: THE FOUNDATION OF PCMH/ACO IN THE CLINICAL INTEGRATION MODEL: THE IMPACT OF IMPROVING TRANSITIONS OF CARE AND THE PATIENT EXPERIENCE

(Registration optional; Either Precon I or II are required for the Medical Home Training Program)

#### 1:00 pm **Welcome and Preconference Overview**

#### ACO/PCMH and the Role of Clinical Integration in Transitions of Care: Learn How to Successfully Use the Patient Journey Model and Tools for Improving Ratings

Len Fromer, MD, FAAFP, *Executive Medical Director, Group Practice Forum, Los Angeles, CA (Co Chair)*

#### PART I: Impact of ACO's on Health Care Delivery Costs

#### 1:30 pm **ACO Impact within the Community Setting and Obtaining the Tools by which to Survive**

Scott Conard, MD, FAAFP, DABFP, *Medical Leadership and Strategy, Southlake, TX*

#### 1:50 pm **ACO Impact on Transitions of Care: Witnessing the Improved Value of Re-Engineering Communication at All Points of Care**

Christopher B. Cooper, MD (Invited), *Professor of Medicine and Physiology, Director, UCLA Exercise Physiology Research Laboratory; Medical Director, UCLA COPD Program, David Geffen School of Medicine at UCLA*

#### 2:10 pm **Healthcare Delivery and You: What are the Implications of ACO's on Provider Groups, Health Plans, Long-term Care, and the Healthcare System?**

Wells Shoemaker, MD (Invited), *Medical Director, California Association of Physician Groups (CAPG), Los Angeles, CA*

#### PART II: Tools for Developing and Implementing PCMH/ACOs

#### 2:30 pm **Tools for Team-Based Chronic Care Management in an ACO/PCMH**

Nancy Skinner, RN, CCM, *Principal Consultant, Riverside HealthCare Consulting, Whitwell, TN*

#### 3:00 pm **Break**

#### 3:30 pm **Hands-on Use of Tools — What Does Great Look Like?**

Amber M. Winkler, PhD, *Research Director, Thomas B. Fordham Institute, Washington, DC*

#### 4:00 pm **Case Study/Workshop**

All Faculty

#### 4:30 pm **Faculty Panel Discussion and Audience Q & A**

Len Fromer, MD, FAAFP, *Executive Medical Director, Group Practice Forum, Los Angeles, CA (Moderator)*

#### 5:00 pm **Preconference Adjournment**

### HOTEL ACCOMMODATIONS

The Grand Hyatt San Francisco is the official hotel for the Fifth National Medical Home Summit West. A special group rate of \$259.00 single/double has been arranged for Summit Attendees. Reservations at the group rate may be made by calling Hyatt Reservations at 888-421-1442 or 415-398-1234 for the Grand Hyatt reservations department. When making your reservation, please refer to "Medical Home Summit" in order to receive the group rate. For information on how to make your reservations online, please refer to the Summit website at [www.MedicalHomeSummit.com](http://www.MedicalHomeSummit.com).

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Friday, August 26, 2011. After this, reservations will be accepted on a space-available basis at the prevailing rate.

#### THE GRAND HYATT SAN FRANCISCO

345 Stockton St. • San Francisco, CA 94108

415-398-1234

[www.grandhyattsanfrancisco.com](http://www.grandhyattsanfrancisco.com)

Wednesday, September 21, 2011

7:00 am Registration Open

## DAY I MORNING — OPENING PLENARY SESSION

8:00 am Welcome

Paul Wallace, MD, *Senior Vice President and Director of the Center for Comparative, Effectiveness Research, The Lewin Group, Washington, DC (Co Chair)*

8:15 am Transformation Lessons from the Field

Terry McGeeney, MD, MBA, *President and Chief Executive Officer, TransforMED, Leawood, KS*

9:00 am Hudson Valley Initiative — Lessons from an IPA-led, Multi-Stakeholder Medical Home Initiative

A. John Blair, III, MD, *President, Taconic IPA; CEO, MedAllies, Fishkill, NY*

9:30 am Investments and Returns for Excellence in Primary Care — Lessons from Group Health

Michael Erikson, *Interim Executive Vice President for the Group Practice, Group Health Cooperative, Seattle, WA*

10:00 am BREAK

10:30 am Legal Issues for Medical Home Formation and Operation

Ingrid Brydolf, *Partner, Davis Wright Tremaine LLP, Portland, OR*  
Jill H. Gordon, JD, MHA, *Partner and Co chair, Health Law Group, Davis Wright Tremaine LLP, Los Angeles, CA*

11:00 am The Employer Role in Advancing the Medical Home Agenda

Paul Grundy, MD, MPH, FACOEM, FACPM, *Global Director of Healthcare Transformation, IBM, Chairman, Patient-Centered Primary Care Collaborative, Hopewell Junction, NY*

11:30 am The Medical Home and ACO Research Agenda — What We Know, What We Don't Know, and What We Need to Know

Steve Shortell, PhD, *Dean, School of Public Health, University of California, Berkeley, Berkeley, CA*

12:00 pm NETWORKING LUNCH

## DAY I AFTERNOON — MEDICAL HOME SUMMIT MINI SUMMITS

### MINI SUMMIT I: Technology for the Medical Home

1:00 pm Welcome and Introduction

A. John Blair, III, MD, *President, Taconic IPA, CEO, MedAllies, Fishkill, NY (Mini Summit Chair)*

1:15 pm The Consumer Platform for Health IT

Eva Powell, MSW, CPHQ, *National Partnership for Women and Families/Consumer Partnership for e-Health, Washington, DC*

1:45 pm Remote Patient Monitoring and the Medical Home

Andrew Broderick, *Research Program Director, Center for Innovation and Technology in Public Health, Public Health Institute, Oakland, CA*

2:15 pm Advanced IT for the Primary Care Home

Alan M. Glaseroff, MD (Invited), *Chief Medical Officer, Humboldt IPA, Arcata, CA*

2:45 pm One-Year and Counting — Beacon Communities in Action

Julie Schilz, BSN, MBA, *Director, Community Collaboratives and Practice Transformation, Colorado Beacon Consortium, Grand Junction, CO*

3:15 pm NETWORKING BREAK

### MINI SUMMIT II: CARE COORDINATION

1:00 pm Welcome and Introduction

Malaika Stoll, MD, MPA, *Chief of Primary Care, Sutter East Bay Medical Group, Lafayette, CA (Mini Summit Chair)*

1:15 pm Building the Medical Neighborhood — the Colorado System of Care Initiative

Karen Frederick-Gallegos, *Director of Quality Initiatives, Colorado Medical Society, Denver, CO*

1:45 pm Care Managers and Care Management — the Lehigh Valley Health Network Experience

TBD, *Lehigh Valley Health Network, Allentown, PA*

2:15 pm Bringing Patient-Centered Health Care to the Patient by Integrating Retail Pharmacy

Wayne Pan, MD, PhD, MBA, *Chief Medical Officer, The Individual Practice Association Medical Group of Santa Clara County Inc. (SCCIPA) San Mateo, CA*

2:45 pm Integrating Oral Health and Primary Care

Martin Lieberman, DDS, *Dental Director, Neighborcare Health, Seattle, WA*

3:15 pm NETWORKING BREAK

### MINI SUMMIT III: Patient and Family Engagement

3:45 pm Welcome and Introduction  
Family Advisory Councils

Mary M. Minniti, CPHQ, *Quality Improvement Director, PeaceHealth Medical Group, Eugene, OR (Mini Summit Chair)*

4:15 pm A California Medical Home — Not Just Patient-Centered, but “Patient-Defined”

Sam J.W. Romeo, MD, MBA, *President and CEO, Tower Health & Wellness Center, Turlock, CA*

4:45 pm Coaching the Patient Coaches

Jody Hereford, BSN, MS, *Clinical Programs Consultant, Iowa Chronic Care Consortium, West Des Moines, IA*

5:15 pm Health Care from the Patient's Perspective

Pat Schmidlapp, *Member, Health-TeamWorks Patient Advisory Committee, Patient Representative to the Executive Steering Committee, Systems of Care/PCMH Initiative, Parker, CO*

Beverly H. Johnson, *President and CEO, Institute for Patient- and Family-Centered Care, Bethesda, MD (Moderator)*

5:45 pm NETWORKING RECEPTION

### MINI SUMMIT IV: The Medical Home Workforce

3:45 pm Welcome and Introduction  
Building and Training Health Care Teams

Thomas S. Bodenheimer, MD, MPH, *Adjunct Professor, Family and Community Medicine, UCSF School of Medicine, San Francisco, CA (Mini Summit Chair)*

4:15 pm Mental Health in the Medical Home

Andrea M. Auxier, PhD, *Director of Integrated Services & Clinical Training, Salud Family Health Centers; Senior Clinical Instructor, Department of Family Medicine, University of Colorado Denver School of Medicine; Associate Editor, Journal of Translational Behavioral Medicine, Frederick, CO*

4:45 pm Leadership Roles for Nurses and Nurse Practitioners in the Medical Home

Mary Jean Schumann, DNP, MBA, RN, CPNP, *Executive Director, Nursing Alliance for Quality Care (NAQC), The George Washington University School of Nursing, Washington, DC*

5:15 pm Training Family Physicians for Tomorrow — A Patient-Centered Medical Home Residency Education Program

Robert Freelove, MD, *CEO/Program Director, Salina Family Healthcare Center/Smoky Hill Family Residency Program, Salina, KS*

5:45 pm NETWORKING RECEPTION

Thursday, September 22, 2011

DAY II MEDICAL HOME SUMMIT —  
CLOSING PLENARY SESSION:  
Patient- and Family-Centered Care in the  
New Delivery Models

**7:00 am Registration Opens**

**8:00 am Welcome and Overview**

Beverly H. Johnson, *President and CEO, Institute for Patient- and Family-Centered Care, Bethesda, MD (Co Chair)*

**8:15 am The Future of Ideal Primary Care is Now**

Joseph E. Scherger, MD, MPH, *Vice President, Primary Care and DIO, Eisenhower Medical Center, Eisenhower Argyros Health Center, La Quinta, CA*

**8:45 am The Patient- and Family-Centered Care Imperative**

Beverly H. Johnson, *President and CEO, Institute for Patient- and Family-Centered Care, Bethesda, MD*

**9:15 am Patient-Centered Design — Medical Home Architecture for the Future**

Amy Keller, *Research Manager, Skidmore, Owings, & Merrill, San Francisco, CA*

**9:45 am Challenge and Opportunity in a Capitated Medical Home — the Swedish Community Health Medical Home at Year Two**

Carol Cordy, MD, *Medical Director, Swedish Community Health Medical Home, Seattle, WA*

**10:15 am Break**

**10:45 am Accountable Care Organizations (ACOs) — CMS Interest and Initiatives**

David W. Sajen, *Regional Administrator, Region IX, Centers for Medicare and Medicaid Services, San Francisco, CA*

**11:15 am ACOs — A Report from Two California ACO Pilots**

Ernie Schwefler (Invited), *Director of Network Development, Anthem Blue Cross, Woodland Hills, CA*

TBD, *Health Management Team, CalPERS, Sacramento, CA*

**11:45 am Better Decisions/Better Care**

Paul Wallace, MD, *Senior Vice President and Director of the Center for Comparative, Effectiveness Research, The Lewin Group, Washington, DC*

**12:15 pm SUMMIT ADJOURNMENT**

**THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY FOR THE MEDICAL HOME SUMMIT**

**REGARDING INTERNET REGISTRATIONS**

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months of access from the date of registration or conference adjournment, whichever is later.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to purchase post-conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the conference office at 800-503-6494 for further information.

**REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS**

1. For onsite group registrations, full registration and credit card information are required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or transfer your onsite registration to an online registration. Please call the Conference Office at 800-503-6494 for further information.

**METHOD OF PAYMENT FOR TUITION**

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HCCA Conferences. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

**PAYMENT OPTIONS**

Registration may be made online or via mail, fax or scan.

You may register online at [www.MedicalHomeSummit.com](http://www.MedicalHomeSummit.com).

Alternatively, you may use our printed registration form, enclose payment and return it to the Summit registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303 or scan the completed form to [registration@hccconferences.com](mailto:registration@hccconferences.com). Checks or

money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HCCA Conferences.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

**TAX DEDUCTIBILITY**

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

**CONTINUING EDUCATION UNITS (CEUs)**

The Summit is pleased to offer CME for physicians. Additional details will be provided on the web site. The Summit does not offer pre-approved Continuing Education Credits (CEUs) directly for other categories of attendees. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

**ONLINE CANCELLATIONS/SUBSTITUTIONS**

No refunds will be given for online cancellations. You may transfer your online registration to another party. For more information, please call the Conference Office at 800-503-6494.

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If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates. The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be 25% of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information necessary for the recovery. If you have knowledge regarding unauthorized Summit content sharing, contact the Summit registration office. The Summit aggressively pursues copyright infringers.

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Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

**GENERAL TERMS AND CONDITIONS**

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

**FOR FURTHER INFORMATION**

Call 800-503-6494 (Continental US, Alaska and Hawaii only) or 206-452-2025, Monday-Friday, 7AM – 5 PM PST. Send e-mail to [registration@hccconferences.com](mailto:registration@hccconferences.com), or visit our website at [www.MedicalHomeSummit.com](http://www.MedicalHomeSummit.com).

**REGISTRATION FORM**

**HOW TO REGISTER:** Fully complete the following (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

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**FAX: 206-319-5303** (include credit card information with registration)

**MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021**

**FOR REGISTRATION QUESTIONS:**

**PHONE:** 800-503-6494 (Continental US, Alaska and Hawaii only)  
Monday-Friday, 7 AM - 5 PM PST

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(Registration is not available by phone or e-mail.)

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 Special Needs (Dietary or Physical)

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Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials Data-DVD.

**PRECONFERENCE REGISTRATION:**

- Preconference I: The Patient-Centered Medical Home Boot Camp \$ 495
- Preconference II: The Foundation of PCMH/ACO in the Clinical Integration Model \$ 495

**CONFERENCE REGISTRATION** (Does not include Preconference):

**Standard Rate:**

- Through Friday, July 15, 2011\* \$1,195
- Through Friday, August 19, 2011\*\* \$1,495
- After Friday, August 19, 2011 \$1,795

**Provider\*\*\* Rate:**

- Through Friday, July 15, 2011\* \$ 995
- Through Friday, August 19, 2011\*\* \$1,295
- After Friday, August 19, 2011 \$1,595

**MEDICAL HOME TRAINING PROGRAM:**

(Includes preconference readings and questions, online course and post-conference online examination. Requires Preconference I or II and conference registration.) \$ 395

**GROUP REGISTRATION DISCOUNT:**

Three or more registrations submitted at the same time from the same organization receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

**Conference — Group Rate:**

- Through Friday, July 15, 2011\* \$ 795
- Through Friday, August 19, 2011\*\* \$1,095
- After Friday, August 19, 2011 \$1,395

**CONFERENCE ELECTRONIC MEDIA:**

**ONSITE ATTENDEES — Following the Summit, the video and presentations are made available for purchase in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:**

- Flash Drive (\$99 + \$15 shipping) \$ 114
- 6 months' access on Web \$ 99

\* This price reflects a discount for registration and payment received through Friday, 7/15/11.

\*\* This price reflects a discount for registration and payment received through Friday, 8/19/11.

\*\*\* Provider is a hospital, Long Term Care, home health, physician, or hospice organization or its association.

**SELECT YOUR MINI SUMMITS:**

**WEDNESDAY, SEPTEMBER 21** (Choose one for each time slot)

- 1:00 pm MINI SUMMIT I: Technology for the Medical Home
- 1:00 pm MINI SUMMIT II: Care Coordination

- 3:45 pm MINI SUMMIT III: Patient and Family Engagement
- 3:45 pm MINI SUMMIT IV: The Medical Home Workforce

**SPECIAL SUBSCRIPTION OFFERS FOR BOTH ONSITE AND ONLINE ATTENDEES:**

If you are registered to attend the National Medical Home Summit West, you can purchase an annual subscription to *Accountable Care News* or *Medical Home News* for only \$295 (regular rate \$468).

- Accountable Care News* subscription \$295
- Medical Home News* subscription \$295

**ONLINE CONFERENCE ATTENDANCE**

All online registrants are automatically registered for all online Summit events — the two preconferences, the main Summit, and the Medical Home Training Program.

Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

**INDIVIDUAL REGISTRATION:**

Includes the preconferences, online course, conference, and Medical Home Training Program:

**Standard Rate:**

- Through Friday, July 15, 2011\* \$ 995
- Through Friday, August 19, 2011\*\* \$1,195
- After Friday, August 19, 2011 \$1,395

**Provider\*\*\* Rate:**

- Through Friday, July 15, 2011\* \$ 795
- Through Friday, August 19, 2011\*\* \$ 995
- After Friday, August 19, 2011 \$1,195

**GROUP REGISTRATION:**

Group registration offers the substantial volume discounts set forth below.

**All group registrants are enrolled in the preconferences, conference and Medical Home Training Program.**

Group registration offers the possibility of implementing a medical home online training program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation. Certificate of successful completion of online post-conference examination evidences mastery of conference body of knowledge.

**Conference Access:**

- 5 or more \$595 each
- 10 or more \$495 each
- 20 or more \$395 each
- 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

**CONFERENCE ELECTRONIC MEDIA:**

**Online attendees — Following the Summit, the video and presentations are made available for purchase on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:**

- Flash drive (\$99 + \$15 shipping) \$ 114

(All online attendees automatically receive 6 months' access on the web.)

**REGISTRATION BINDING AGREEMENT**

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

**PAYMENT**

Discount Code: \_\_\_\_\_

**TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:**

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Please enclose payment with your registration and return it to the Registrar at The Medical Home Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at [www.MedicalHomeSummit.com](http://www.MedicalHomeSummit.com).

- Check/money order enclosed (payable to Health Care Conference Administrators LLC)
- Payment by credit card:  American Express  Visa  Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HCCA Conferences.

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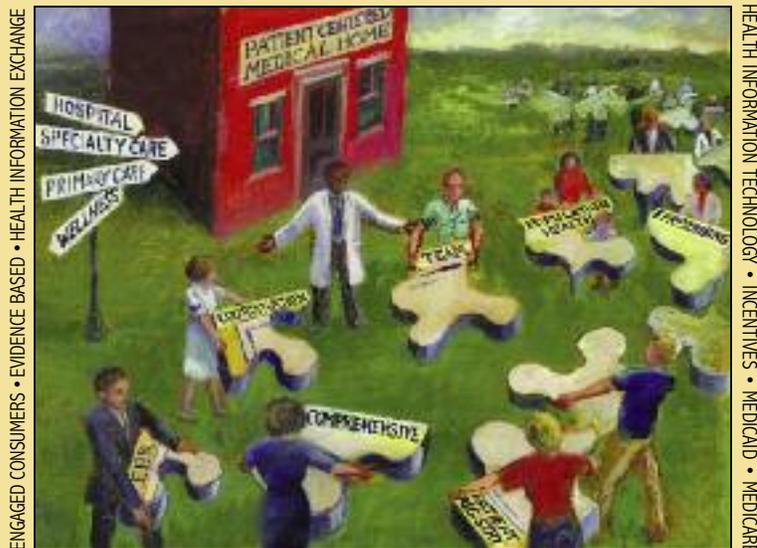
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See pg. 3

[www.MedicalHomeSummit.com](http://www.MedicalHomeSummit.com)