

THE SIXTH NATIONAL Medical Home Summit

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ENGAGED CONSUMERS • EVIDENCE-BASED • BEHAVIORAL HEALTH



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Global Health Care, LLC

March 17 – 19, 2014
Philadelphia

Loews
Philadelphia
Hotel



www.MedicalHomeSummit.com

A Leading Forum on Developing and Implementing Patient- and Family-Centered Medical Homes

Co-located with the Fourteenth Population Health Colloquium



SUMMIT CO CHAIRS:

Bruce Bagley, MD, FFAFP,
President and Chief Executive Officer, TransforMED



John Iglehart, *Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine*



Maryjoan D. Ladden, PhD, RN, FAAN,
Senior Program Officer, Robert Wood Johnson Foundation



David K. Nace, MD, *Vice President, Clinical Development, McKesson Corporation; Chair, Board of Directors, Patient Centered Primary Care Collaborative (PCPCC)*



David B. Nash, MD, MBA, FACP,
Dean, Jefferson School of Population Health, Thomas Jefferson University



Marci Nielsen, PhD, MPH, *Chief Executive Officer, Patient-Centered Primary Care Collaborative*



Julie Schilz, BSN, MBA, *Director, Care Delivery Transformation, WellPoint*



Patrice V. Sminkey, RN, *Chief Executive Officer, The Commission for Case Manager Certification (CCMC)*



KEYNOTE SPEAKERS:

Thomas R. Graf, MD, *Chief Medical Officer, Population Health and Longitudinal Care Service Lines, Geisinger Health System*



Ronda Kotelchuck, *Chief Executive Officer, Primary Care Development Corporation (PCDC)*



Terry O'Rourke, MD, *Executive Vice President, Clinical Transformation, CHE-Trinity, Inc., Unified Clinical Organization (UCO)*



Martin J. Sepulveda, MD, MPH, FACP, *Fellow and Vice President, Health Systems and Policy Research, IBM Corporation*



Nirav R. Shah, MD, MPH, *Commissioner of Health, State of New York*

CO-HOSTED BY:

Patient-Centered
Primary Care
COLLABORATIVE

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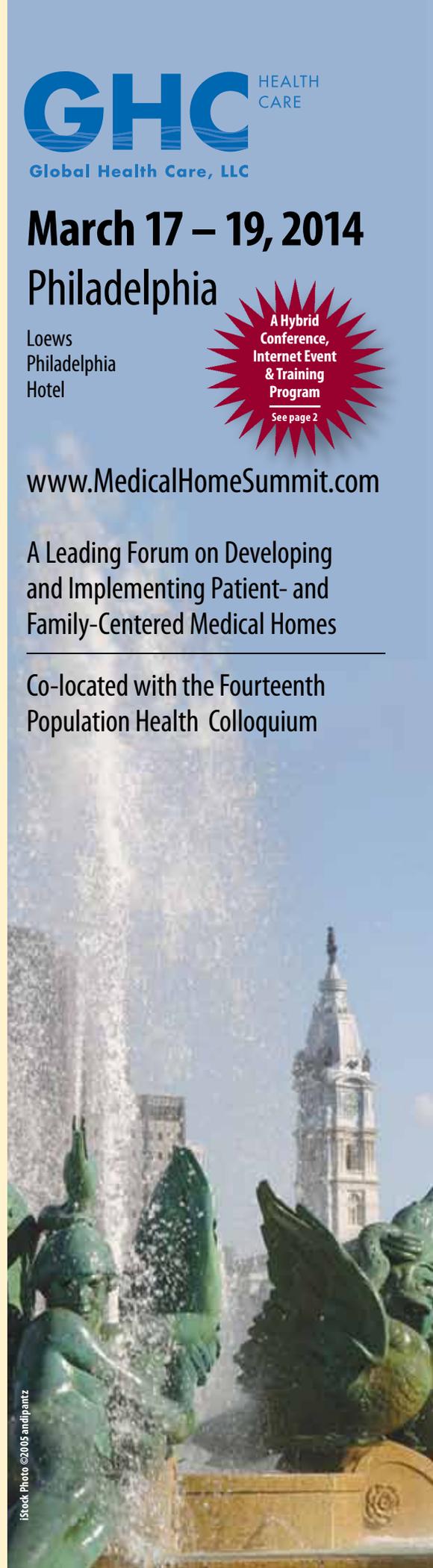
Commission for Case Manager Certification



CONTINUING EDUCATION CREDITS: The Summit will be offering continuing education credits for a variety of disciplines. Check the website for details.

TUITION SCHOLARSHIP PROGRAM: The Summit is pleased to offer full and partial tuition scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students, and health services research organizations. Consult the web site for details.

MEDIA PARTNERS:



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In February 2007 the American Academy of Family Physicians (AAFP), the American Academy of Pediatrics (AAP), the American College of Physicians (ACP), and the American Osteopathic Association (AOA) published their landmark Joint Principles on the Patient-Centered Medical Home (PCMH). This approach promises comprehensive primary care for children, youth, and adults in a partnership between individual patients and a team of health care professionals at the practice level. The team coordinates care across all elements of the health care system. Increased quality, patient safety, use of technology, performance incentives, accountability, and patient-centeredness are all hallmarks of the medical home model.

By 2010 the medical home model had become one of the most talked-about concepts in health care and the rising star of health care reform and its newest concept, the Accountable Care Organization or ACO. The model was also evolving, with different iterations in the make-up of the medical home team, the way in which care coordination is managed, and the relationship with other members of the “medical neighborhood” — behavioral health, oral health, social services, and specialty and inpatient care. Even the name was evolving, with “health homes” and “advanced primary care” now used to describe some patient-centered medical home models.

The Sixth National Medical Home Summit, co-hosted by the Patient-Centered Primary Care Collaborative (PCPCC), will bring together the leading authorities and practitioners in the medical home field to discuss how it is working, where it has proven outcomes, what lessons have been learned, where it needs improvement, and what issues and challenges lie ahead. Two pre-conferences will highlight various recognition/accreditations programs and lessons from mature medical homes, respectively, followed by a joint plenary session with the National Population Health Colloquium. Medical Home plenary sessions will feature the 20-year accomplishments of the Primary Care Development Corporation (PCDC), the patient voice, current research, the new PCPCC report on the medical neighborhood, employer and union support of the PCMH, State initiatives, oral health, and more. Three afternoon mini summits provide an in-depth look at workforce, medical neighborhood, and health plan support issues and a training program. The training program allows for a deeper dive into the subject matter and includes pre-conference readings, an online course, and an online exam as well as required participation in one of the pre-conferences and the main Summit. Candidates earn a certificate of completion with a score of 70% or better on the exam.



Special Benefit for Medical Home Training Program Certificate Holders:

Participants who successfully complete the Medical Home Training Program offered in conjunction with the Sixth National Medical Home Summit are eligible to receive a 15% tuition discount for courses taken as part of the Master of Science degree programs offered through Thomas Jefferson University's School of Population Health. To be eligible for this discount, Medical Home Summit attendees must meet all admissions requirements for the program and must apply by July 1, 2015. (This offer is only available for matriculated students). This offer is for new students only. For more information about Jefferson's master's programs in public health, health policy, healthcare quality and safety, applied health economics/outcomes research, as well as the PhD in Population Health Sciences, visit www.Jefferson.edu/population_health.

HOTEL INFORMATION/RESERVATIONS

The LOEWS Philadelphia Hotel is the official hotel for the **SIXTH NATIONAL MEDICAL HOME SUMMIT** co-located with Population Health Colloquium. A special group-rate of \$189.00 single/ \$214.00 double per night (plus tax) has been arranged for Summit attendees. For your convenience, we are pleased to provide you with a dedicated website so you are able to make, modify and cancel your hotel reservations online.

Please go to www.medicalhomesummit.com/travel.html for instructions on how to make your reservation and obtain the group rate.

You may also make a phone reservation by calling the Loews Reservation Center at 1-888-575-6397. When making your reservation, please refer to “Population Health-Medical Home Summit” in order to receive the group rate.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Monday, February 24, 2014. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

LOEWS Philadelphia Hotel • 1200 Market Street • Philadelphia PA 19107

WHO SHOULD ATTEND:

- Employers and employer coalitions
- Health plan administrators
- Hospital and health system executives and managers
- Practicing physicians and physician organizations
- Physician assistants, nurse practitioners, nurse case managers and other allied health professionals on the primary care team
- Community clinics and neighborhood health centers
- Patient advocate representatives
- Organizations representing vulnerable populations and individuals with special needs
- Disease management organizations
- Pharmaceutical companies and pharmacy benefit managers
- Health care information technology managers
- Accreditation organizations
- Federal, state, and local government health agencies
- Vendors and consulting firms specializing in medical home related products and services

PARTICIPATION OPTIONS

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .

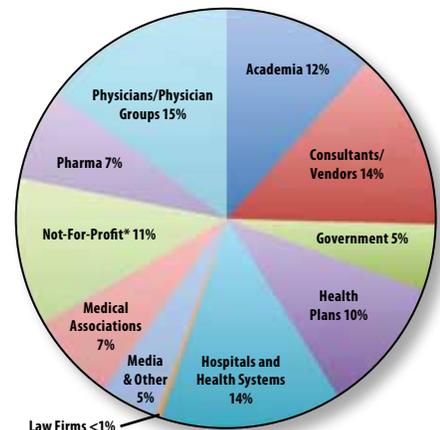


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Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hconferences.com.

Fifth National Medical Home Summit: Breakdown of Attendees — 2013



*“Not-For-Profit” includes consumer advocacy groups, foundations, and non-profit service agencies.



David B. Nash, MD, MBA, Dean, Jefferson School of Population Health, Thomas Jefferson University, Philadelphia, PA

SUNDAY, MARCH 16, 2014

AUTHORS & EXPERTS — The Sunday Night Book Club

We invite you to join us for an evening of dinner and lively discussion with some of the leading figures in health reform and system change. David B. Nash, MD, MBA, Dean of the Jefferson School of Population Health, will serve as your host and moderator for the event. The authors will discuss their works and be available to autograph their books, which will be available for sale onsite.

Register soon — seating is limited for this special event!

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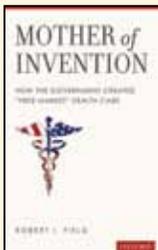
Unlock Your Inner Strength

EVENT LOCATION:

This event will be held on the campus of Thomas Jefferson University.

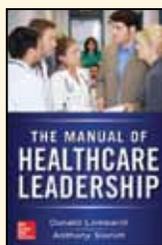
- 5:00 pm** Registration and Cocktail Reception
- 6:00 pm** Dinner
- 7:30 pm** Presentations and Book Signing
- 8:30 pm** Adjournment

FEATURED BOOKS AND AUTHORS INCLUDE:



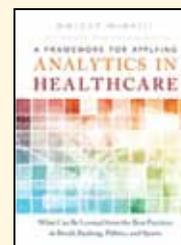
MOTHER OF INVENTION: HOW THE GOVERNMENT CREATED “FREE-MARKET” HEALTH CARE

by **Robert I Field, PhD, JD, MPH**

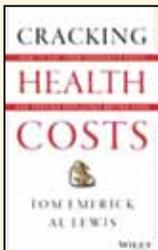


MANUAL OF HEALTHCARE LEADERSHIP — ESSENTIAL STRATEGIES FOR PHYSICIAN AND ADMINISTRATIVE LEADERS

by **Anthony Slonim, MD, DrPH**

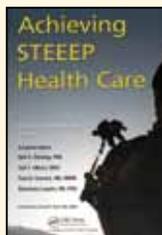


A FRAMEWORK FOR APPLYING ANALYTICS IN HEALTHCARE: WHAT CAN BE LEARNED FROM



CRACKING HEALTHCARE COSTS

by **Al Lewis**



ACHIEVING STEEEP HEALTH CARE

by **David J. Ballard, MD, PhD**

THE BEST PRACTICES IN RETAIL, BANKING, POLITICS, AND SPORTS

by **Dwight McNeill, PhD, MPH**

MONDAY, MARCH 17, 2014

7:00 am Registration Opens

PRECONFERENCE I: Update on Patient-Centered Medical Home Recognition/Accreditation

(Registration optional: Fulfills Preconference Requirement for Medical Home Certificate Program)

8:00 am Welcome

Patrice V. Sminkey, RN, Chief Executive Officer, The Commission for Case Manager Certification (CCMC), Mount Laurel, NJ (Preconference Chair)

8:15 am NCQA’s PCMH Recognition Program

Patricia Marine Barrett, MHA, Vice President for Product Development, NCQA, Washington, DC

8:45 am The URAC PCMH Practice Achievement Program

Kylanne Green, President and Chief Executive Officer, URAC, Washington, DC

9:15 am Medical Home Accreditation

Dennis Schultz, MD, MSPH, FCOEM, Midwest Regional Medical Director, QuadMed; AAAHC Surveyor, Accreditation Association for Ambulatory Health Care (AAAHC), Skokie, IL

9:45 am NETWORKING BREAK

10:15 am Joint Commission Primary Care Home Initiative

Lon M. Berkeley, BA, MS, Project Director, Community Health Center Accreditation, The Joint Commission, Evanston, IL

10:45 am Blue Cross Blue Shield of Michigan Recognition Program

Shaun Raleigh, RMA, MBA, Manager, Health Care Value National Solutions, Blue Cross Blue Shield of Michigan, Detroit, MI

11:15 am Final Audience Q&A

Patrice V. Sminkey, RN, Chief Executive Officer, The Commission for Case Manager Certification (CCMC), Mount Laurel, NJ (Moderator)

11:45 am PRECONFERENCE ADJOURNMENT

PRECONFERENCE II: Lessons from Advanced Medical Homes

(Registration optional: Fulfills Preconference Requirement for Medical Home Certificate Program)

8:00 am Welcome and Preconference Overview

Julie Schilz, BSN, MBA, Program Director of Patient-Centered Primary Care Transformation, WellPoint, Denver, CO (Chair)

8:15 am Sandhill Pediatrics

Christoph Diasio, MD, Sandhill Pediatrics, Raeford, NC

8:45 am Bridge Street Family Medicine

Eugene P. Heslin, MD, Lead Physician, Bridge Street Family Medicine, Saugerties, NY

9:15 am Sentara Medical Group

M. Colette Carver, APRN-BC-ADM, FNP, Director of Transformation of Care Ambulatory, Sentara Medical Group, Norfolk, VA

Melvina Tyson, RN, BSN, Project Manager, Transformation of Primary Care, Sentara Medical Group, Norfolk, VA

9:45 am NETWORKING BREAK

10:15 am Minnesota’s Statewide Health Care Home (HCH) Initiative

Marie Maes-Voreis, RN, MA, Director, Health Care Homes, Department of Health, State of Minnesota, St. Paul, MN

10:45 am Trinity Clinic Whitehouse — from Medical Home to ACO

Amy Mullins, MD, FAFAP, Medical Director, Quality Improvement, American Academy of Family Physicians (AAFP), Leawood, KS

11:15 am Faculty Panel & Audience Feedback

Julie Schilz, BSN, MBA, Program Director of Patient-Centered Primary Care Transformation, WellPoint, Denver, CO (Moderator)

12:00 pm PRECONFERENCE ADJOURNMENT

MONDAY, MARCH 17, 2014

DAY I MEDICAL HOME SUMMIT — OPENING JOINT PLenary SESSION WITH FOURTEENTH POPULATION HEALTH COLLOQUIUM



1:00 pm Welcome, Overview, and Expectations

David B. Nash, MD, MBA, FACP, Dean, Jefferson School of Population Health, Thomas Jefferson University, Philadelphia, PA (Co Chair)



Marci Nielsen, PhD, MPH, Chief Executive Officer, Patient-Centered Primary Care Collaborative, Washington, DC (Co Chair)



1:30 pm New York State and the Patient-Centered Medical Home: A Glimpse into the Future of Health Care

Nirav R. Shah, MD, MPH, Commissioner of Health, State of New York, Albany, NY



2:10 pm Building New Plan and Provider Partnerships for Better Health

Bill Copeland (Invited), U.S. Life Sciences and Health Care Leader, Deloitte LLP, Philadelphia, PA



2:50 pm Managing Populations: The Role of a Large Health System

P. Terrence O'Rourke, MD, Executive Vice President, Clinical Transformation, CHE-Trinity, Inc., Unified Clinical Organization (UCO), Livonia, MI



3:30 pm Networking Break in the Exhibit Hall

4:00 pm Managing Patient Populations at the Practice Level — The Geisinger Model

Thomas R. Graf, MD, Chief Medical Officer, Population Health and Longitudinal Care Service Lines, Geisinger Health System, Danville, PA



4:40 pm Beyond the Medical Neighborhood — Collaboration for Healthier Communities

Martin J. Sepulveda, MD, MPH, FACP, IBM Fellow and Vice President, Health Systems and Policy Research, IBM Corporation, Southbury, CT

5:20 pm Closing Remarks

5:30 pm NETWORKING RECEPTION

TUESDAY, MARCH 18, 2014

7:00 am Registration Open; Networking Breakfast

DAY II MORNING — OPENING PLenary SESSION: THE CURRENT LANDSCAPE



8:00 am Welcome and Overview

Marci Nielsen, PhD, MPH, Chief Executive Officer, Patient-Centered Primary Care Collaborative, Washington, DC (Co Chair)



8:15 am What Does the Research Tell Us?

Lisa M. Kern, MD, Associate Professor of Public Health; Associate Professor of Public Health in Medicine, Weill Cornell Medical College, New York, NY



Rob Lieberthal, PhD, Assistant Professor, Jefferson School of Population Health, Philadelphia, PA



Michael Paustian, PhD, MS, Health Care Manager, Clinical Epidemiology & Biostatistics, Blue Cross Blue Shield of Michigan, Ann Arbor, MI



Debbie Peikes, PhD, Senior Fellow, Mathematica Policy Research, Princeton, NJ



Melinda K. Abrams, MS, Vice President, Health Care Delivery System Reform, The Commonwealth Fund, New York, NY (Moderator)

9:00 am The Patient as Partner

Nancy Sipe, Patient Partner, Brockie Internal Medicine, WellSpan Health, York, PA



Michael Chilcoat, Patient Partner, Partners in Family Health, York, PA



Dael M. Waxman, MD, CMC-Elizabeth Family Medicine, Charlotte, NC



Susan Frampton, PhD, President, Planetree, Inc., Derby, CT (Moderator)



9:45 am BREAK

10:15 am Transforming the Safety Net: Lessons Learned and Challenges Ahead

Ronda Kotelchuck, Chief Executive Officer, Primary Care Development Corporation (PCDC), New York, NY



Suzanne Daub, LCSW, Associate Director, Philadelphia Behavioral Health Integration Network, Health Federation of Philadelphia, Philadelphia, PA



Jonathan Sugarman, MD, MPH, President and Chief Executive Officer, Qualis Health, Seattle, WA



David M. Stevens, MD, FAFM (Invited), Associate Medical Officer and Director of NACHC Quality Center, National Association of Community Health Centers (NACHC), Washington, DC (Moderator)



11:00 am Population Health Management in the Medical Neighborhood

Richard Hodach, MD, Chief Medical Officer, Phytel, Dallas, TX



Jill Rubin Hummel, JD, Vice President of Payment Innovation, Wellpoint, Inc., New York, NY



Maria Pitaro, MD, Medical Director, Union Health Center, New York, NY



Jaan Sidorov, MD, MPH, Principal, Sidorov Health Solutions; Author, *The Disease Management Care Blog*, Harrisburg, PA



Michelle Shaljian, MPA, Director of Public Affairs, Patient-Centered Primary Care Collaborative, Washington, DC (Moderator)

12:00 pm NETWORKING LUNCH

Optional Luncheon Networking Roundtables

- **Topic: Health Coaching in the Medical Home: Lessons from Leading Clinics/Systems** — **Host: William Applegate**, Chief Executive Officer and **Jody Hereford, RN, BSN, MS, FAACVPR**, Clinical Program Consultant, Iowa Chronic Care Consortium, Des Moines, IA
- **Topic: Grassroots Networking and Advocacy for Primary Care** — **Host: Andrew Morris-Singer, MD** (Invited), Founder and Chief Executive Officer, Primary Care Progress, Boston MA

DAY II AFTERNOON — MINI SUMMITS

MINI SUMMIT I: Medical Homes and the Primary Care Workforce

1:15 pm Welcome and Overview of the Mini Summit

Maryjoan D. Ladden, PhD, RN, FAAN, Senior Program Officer, Robert Wood Johnson Foundation, Princeton, NJ (Mini Summit Chair)

1:30 pm ER @ My Health Academy: A High School Recruitment Program for Community Health Workers

Barry Mann, MD, FACS, Chief Academic Officer, Main Line Health, Wynnewood, PA
Judy Spahr, MLS, MEd, Manager, Clinical Research Center, Lankenau Institute for Medical Research, Wynnewood, PA

2:00 pm Union Health Center — New Roles for Medical Assistants

Audrey Lum, MPA, Chief Clinical Officer, Union Health Center, New York, NY
Monica Guillen, MA-Health Coach/Floor Coordinator, Union Health Center, New York, NY

2:30 pm 11th Street Family Health Services — Integrating Behavioral Health and Other Services into the Primary Care Team

Emily Duffy, LCSW, Behavioral Health Consultant, 11th Street Family Health Services of Drexel University, Philadelphia, PA
Patricia Gerrity, PhD, RN, FAAN, Associate Dean for Community Programs, Director, Eleventh Street Family Health Services of Drexel University, Philadelphia, PA

3:00 pm NETWORKING BREAK IN THE EXHIBIT HALL

3:30 pm University of Rochester — Preparing Residents for Preventive and Primary Care

Stephen H. Schultz, MD (Invited), Highland Family Medicine, University of Rochester Medical Center, Rochester, NY

4:00 pm Interprofessionalism — Training the Workforce of Tomorrow

Maryjoan D. Ladden, PhD, RN, FAAN, Senior Program Officer, Robert Wood Johnson Foundation, Princeton, NJ

4:30 pm Faculty Panel

Maryjoan D. Ladden, PhD, RN, FAAN, Senior Program Officer, Robert Wood Johnson Foundation, Princeton, NJ (Mini Summit Chair)

5:15 pm ADJOURN

MINI SUMMIT II: Health Plan Incentives and Support for the Medical Home

1:15 pm Welcome and Overview of the Mini Summit

David K. Nace, MD, Vice President, Clinical Development, McKesson Corporation; Chair, Board of Directors, Patient Centered Primary Care Collaborative (PCPC), King of Prussia, PA (Mini Summit Chair)

1:30 pm UPMC Health Plan

Deborah K. Redmond, MBA, MHA, RPT, Vice President Clinical Affairs, UPMC Health Plan, Pittsburgh, PA

2:00 pm CDPHP

Eileen F. Wood, RPh, MBA, Vice President, Pharmacy and Health Quality Programs, Capital District Physicians Health Plan (CDPHP), Albany, NY

2:30 pm Priority Health

Mindy Olivarez, MBA, Senior Program Manager, Patient-Centered Care, Priority Health, Grand Rapids, MI

3:00 pm NETWORKING BREAK IN THE EXHIBIT HALL

3:30 pm Anthem Blue Cross Blue Shield - Maine

Jeff Holmstrom, DO, Medical Director, Anthem Blue Cross and Blue Shield of Maine, Portland, ME

4:00 pm CareFirst

John Michael O'Brien (Invited), Vice President, Public Policy, CareFirst BlueCross BlueShield, Baltimore, MD

4:30 pm Faculty Panel and Audience Q&A

David K. Nace, MD, Vice President, Clinical Development, McKesson Corporation; Chair, Board of Directors, Patient Centered Primary Care Collaborative (PCPC), King of Prussia, PA (Moderator)

5:15 pm ADJOURN

MINI SUMMIT III: Medical Homes and the Medical Neighborhood

1:15 pm Welcome and Overview of the Mini Summit

Bruce Bagley, MD, FFAFP, President and Chief Executive Officer, TransforMED, Leawood, KS (Mini Summit Chair)

1:30 pm An Online Resource Database for the Neighborhood

Chinwe Onyekere, MPH, Director, Ambulatory Services and Business Development, Lankenau Medical Center, Wynnewood, PA
Madelaine Saldivar, MD, MPH, Director, Internal Medicine Clinical Care Center, Lankenau Medical Center, Wynnewood, PA

2:00 pm Greater Baltimore Medical Center at Hunt Valley

Robin M. Motter, DO, Family Physician, Greater Baltimore Medical Center at Hunt Valley; Department Chairman of Family Medicine, Greater Baltimore Medical Center, Hunt Valley, MD

2:30 pm Atrine Health

Philip D. Briggs, MD, MBA, FFAFP, Founder and Owner, Atrine Health, Albuquerque, NM

3:00 pm NETWORKING BREAK IN THE EXHIBIT HALL

3:30 pm Integrating Primary Care and Oral Health

Eric Penniman, DO, District Medical Director - Primary Care, Marshfield Clinic, Wausau, WI

4:00 pm Engaging Medical Home Neighbors to Prevent Unnecessary Hospital Readmissions

Lisa M. Letourneau, MD, MPH, Executive Director, Maine Quality Counts, Manchester, ME

4:30 pm Faculty Panel

Bruce Bagley, MD, FFAFP, President and Chief Executive Officer, TransforMED, Leawood, KS (Moderator)

5:15 pm ADJOURN

SPECIAL SUBSCRIPTION OFFER



Accountable Care News, Health Insurance Marketplace News, Medical Home News, Predictive Modeling News and Readmissions News are pleased to offer attendees of the Sixth Medical Home Summit a very special discounted subscription offer. Save \$173 off the annual subscription rate for your first year, plus you can cancel at any time and receive a pro rata refund.

SPECIAL ANNUAL SUBSCRIPTION RATE: pay just \$295 instead of the regular \$468. Please complete your subscription information on the Summit Registration Form on page 7.

DAY III — CLOSING PLENARY SESSION:
ISSUES AND CHALLENGES FOR THE ROAD AHEAD

7:00 am Registration Opens
Networking Breakfast with Table Topics

- **Topic 1 – Using Patients as Partners** — Host: **Amy Gibson**, Chief Operating Officer, PCPCC, Washington, DC
- **Topic 2 – Family Residency Programs** — Host: **William Warning, MD**, Program Director, Crozer-Keystone Family Medicine Residency Program, Philadelphia, PA



8:00 am Welcome and Overview

John Iglehart, *Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine, Washington, DC (Co Chair)*



8:15 am Lessons from 20 Years of Primary Care Support

Ronda Kotelchuck, *Chief Executive Officer, Primary Care Development Corporation (PCDC), New York, NY*



8:45 am Medical Homes and the States

Andrew Allison, PhD, *Director, Division of Medical Services, Department of Health Services, State of Arkansas, Little Rock, AR*



Lisa M. Letourneau, MD, MPH, *Executive Director, Maine Quality Counts, Manchester, ME*



Mary Takach, *Senior Program Director, National Academy for State Health Policy (NASHP), Portland, ME (Moderator)*



9:30 am Regional Extension Center Resources for Medical and Health Home IT

Thomas Novak, *Director of Delivery System Reform, Office of the National Coordinator for Health IT, U.S. Department of Health and Human Services, Philadelphia, PA*



10:00 am Networking Break in the Exhibit Hall and Prize Drawing

10:30 am Why Employers and Unions Love the Medical Home

Robert J. Krzys, *Attorney, New Hartford, CT*



The Hon. Kevin Lembo, *Comptroller, State of Connecticut, Hartford, CT*



John Bray, *Chief Executive Officer, Vanguard Furniture, Hickory, NC*



Bruce Sherman, MD, FCCP, FACOEM, *Medical Director, Employers Health Coalition; Consulting Corporate Medical Director, Wal-Mart Stores, Inc., Canton, OH (Moderator)*



11:15 am Building an “Ideal Primary Care” Model

Joseph E. Scherger, MD, MPH, *Vice President, Primary Care and Academic Affairs, Eisenhower Medical Center, Eisenhower Argyros Health Center, Rancho Mirage, CA*



11:45 am What We’ve Learned, Where We Go from Here

Marci Nielsen, PhD, MPH, *Chief Executive Officer, Patient-Centered Primary Care Collaborative, Washington, DC*

12:15 pm SUMMIT ADJOURNMENT

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
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REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.MedicalHomeSummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC. The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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The Summit will be offering continuing education credits for a variety of disciplines. Check the website for details. Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

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No refunds will be given for “no-shows” or for cancellations of either webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a Webcast registration. For more information, please call the Conference Office at 800-503-6494 or 206-452-2025.

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Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-6494 (Continental US, Alaska and Hawaii only) or 206-452-2025, send e-mail to registration@hcconferences.com, or visit our website at www.MedicalHomeSummit.com.

HOW TO REGISTER: Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).
 ONLINE: Secure online registration at www.MedicalHomeSummit.com • FAX: 206-319-5303 (include credit card information with registration)
 MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021
 FOR REGISTRATION QUESTIONS: PHONE: 800-503-6494 (Continental US, Alaska and Hawaii only) or 206-452-2025, Monday-Friday, 7 AM - 5 PM PST
 E-MAIL: registration@hccconferences.com

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME _____
 SIGNATURE OF REGISTRANT - REQUIRED _____
 JOB TITLE _____
 ORGANIZATION _____

ADDRESS _____
 CITY/STATE/ZIP _____
 TELEPHONE _____
 E-MAIL _____
 Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

BOOK CLUB BANQUET Sunday evening, March 16 (Capacity is limited) \$ 145

PRECONFERENCES Monday, March 17 (Choose one only — a precon is required for the Medical Home Training Program) \$ 495

- Precon I: Update on Medical Home Recognition/Accreditation
- Precon II: Lessons from Advanced Medical Homes

CONFERENCE –STANDARD RATE (Does not include Preconference):

- Through Friday, January 10, 2014* \$1,195
- Through Friday, February 7, 2014** \$1,595
- After Friday, February 7, 2014 \$1,995

SPECIAL PROVIDER RATE**** (Does not include Preconference):

- Through Friday, January 10, 2014* \$ 995
- Through Friday, February 7, 2014** \$1,295
- After Friday, February 7, 2014 \$1,595

SPECIAL ACADEMIC/GOVERNMENT/CLINIC RATE****

- (Does not include Preconference):
- Through Friday, January 10, 2014* \$ 595
 - Through Friday, February 7, 2014** \$ 795
 - After Friday, February 7, 2014 \$ 995

MEDICAL HOME TRAINING PROGRAM:

Includes preconference readings and questions, online course and post-conference online examination. Requires preconference and conference registration: \$ 395

GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

- Through Friday, January 10, 2014* \$ 795
- Through Friday, February 7, 2014** \$1,095
- After Friday, February 7, 2014 \$1,395

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

- Flash Drive (\$129 + \$15 shipping) \$ 144
- 6 months' access on Web \$ 129

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News, Health Insurance Marketplace News, Medical Home News, Predictive Modeling News or Readmissions News* for only \$295 (regular rate \$468) when ordered with your conference registration.

- Accountable Care News \$ 295
- Medical Home News \$ 295
- Predictive Modeling News \$ 295
- Readmissions News \$ 295
- Health Insurance Marketplace News \$ 295

SELECT YOUR MINI-SUMMIT Tuesday, March 18 (Choose one):

- MINI SUMMIT I: Medical Homes and the Primary Care Workforce
- MINI SUMMIT II: Health Plan Incentives and Support for the Medical Home
- MINI SUMMIT III: Medical Homes and the Medical Neighborhood

CO-LOCATED CONFERENCE REGISTRATION: Includes full conference (including preconferences), either onsite or webcast, for two co-located events - Medical Home Summit and Population Health Colloquium. Sunday evening dinner is not available as an online event; **Dinner and certificate program not included and require separate registration (see above).**

- Through Friday, January 10, 2014* \$1,795
- Through Friday, February 7, 2014** \$2,195
- After Friday, February 7, 2014 \$2,595

WEBCAST CONFERENCE ATTENDANCE

All Webcast registrants are automatically registered for the preconference, conference and the Medical Home Training Program (does not include the banquet dinner).

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

INDIVIDUAL REGISTRATION:

- Through Friday, January 10, 2014* \$ 795
- Through Friday, February 7, 2014** \$1,095
- After Friday, February 7, 2014 \$1,395

SPECIAL ACADEMIC/GOVERNMENT/CLINIC RATE**:**

- Through Friday, January 10, 2014* \$ 495
- Through Friday, February 7, 2014** \$ 595
- After Friday, February 7, 2014 \$ 695

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access: 5 or more \$595 each 20 or more \$395 each
 10 or more \$495 each 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration: Flash Drive (\$129 + \$15 shipping) \$ 144

(All Webcast attendees automatically receive 6 months access on web.)

* This price reflects a discount for registration and payment received through Friday, January 10, 2014.

** This price reflects a discount for registration and payment received through Friday, February 7, 2014.

*** Provider is a hospital, Long Term Care, home health, physician, or hospice organization or its association.

**** For the purpose of qualifying for a discounted rate: (1) "academic" shall apply to individuals who are full time teaching staff or full time students at an academic institution (i.e., a faculty member at a medical school or hospital residency program who also sees patients as a provider, not an academic; (2) "government" shall apply to individuals who are full time employees of federal, state or local regulatory agencies (i.e., a State university health system or local public hospital is a provider, not government); and (3) "clinic" shall apply to individuals who are full time employees of a Federally Qualified Health Center or safety net clinic. This rate does not include the Preconference for onsite attendees.

PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

Discount Code:

TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at Medical Home Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.MedicalHomeSummit.com.

- Check/money order enclosed (payable to Health Care Conference Administrators LLC)
- Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # _____
 EXPIRATION DATE _____ SECURITY CODE _____
 NAME OF CARDHOLDER _____
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