

THE FIFTH NATIONAL Medical Home Summit

CASE MANAGEMENT • CHRONIC CARE • COMPARATIVE EFFECTIVENESS • DISEASE MANAGEMENT

ENGAGED CONSUMERS • EVIDENCE-BASED • BEHAVIORAL HEALTH



HEALTH INFORMATION TECHNOLOGY • INCENTIVES • MEDICAD • MEDICARE

PATIENT ADVOCACY • PAYMENT REFORM • PHYSICIAN DIRECTED • PREVENTIVE CARE • WHOLE PERSON



March 13 – 15, 2013
Philadelphia

Philadelphia
Marriott Downtown



www.MedicalHomeSummit.com

A Leading Forum on
Developing and Implementing
Patient- and Family-Centered
Medical Homes

Co-located with the
Thirteenth Population Health &
Care Coordination Colloquium



SUMMIT CO CHAIRS:

John Iglehart, *Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine*



David K. Nace, MD, *Vice President, Clinical Development, McKesson Corporation; Chairman, Patient-Centered Primary Care Collaborative*



David B. Nash, MD, MBA, FACP, *Dean, Jefferson School of Population Health, Thomas Jefferson University*



Marci Nielsen, PhD, MPH, *Chief Executive Officer, Patient-Centered Primary Care Collaborative*



Julie Schilz, BSN, MBA, *Program Director of Patient-Centered Primary Care Transformation, WellPoint*



Patrice V. Sminkey, RN, *Chief Executive Officer, The Commission for Case Manager Certification (CCMC)*



KEYNOTE SPEAKERS:

Jeffrey Brenner, MD, *Executive Director/Medical Director, Camden Coalition of Healthcare Providers*



Susan Dentzer, *Editor-in-Chief, Health Affairs; Health Policy Analyst, The News Hour with Jim Lehrer*



Susan Frampton, PhD, *President of Planetree, Inc.*



Paul Grundy, MD, MPH, FACOEM, FACPM, *President, Patient-Centered Primary Care Collaborative; Global Director of Healthcare Transformation, IBM*



John Walker, MD, CPE, *Chief Medical Officer, Cornerstone Healthcare*

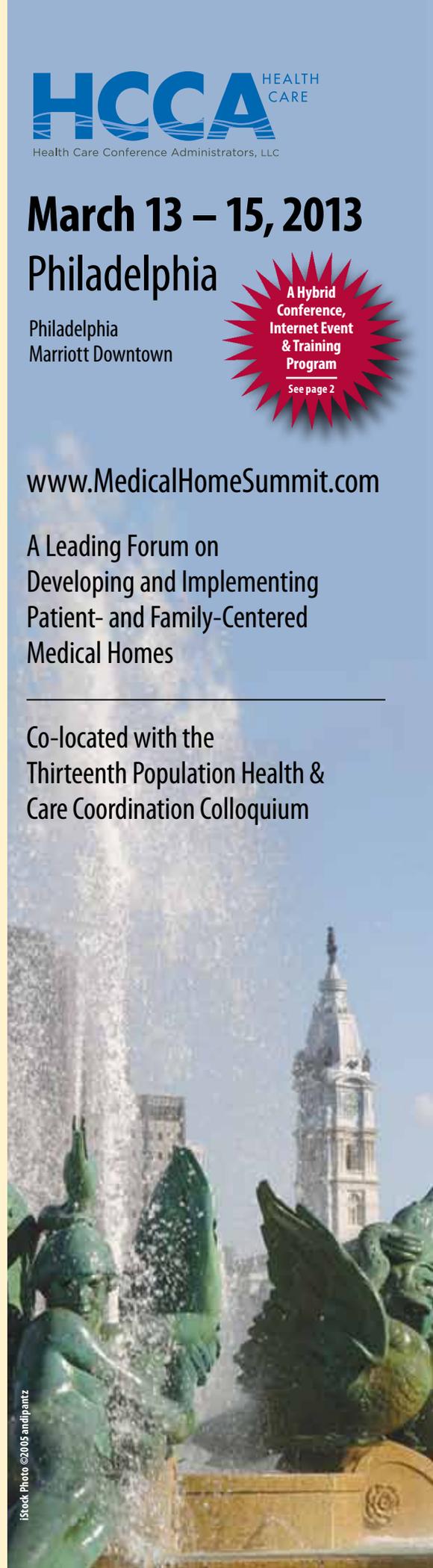
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CASE MANAGEMENT • CHRONIC CARE • COMPARATIVE EFFECTIVENESS • DISEASE MANAGEMENT



PATIENT ADVOCACY • PAYMENT REFORM • PHYSICIAN DIRECTED • PREVENTIVE CARE • WHOLE PERSON

In February 2007 the American Academy of Family Physicians (AAFP), the American Academy of Pediatrics (AAP), the American College of Physicians (ACP), and the American Osteopathic Association (AOA) published their landmark Joint Principles on the Patient-Centered Medical Home (PCMH). This approach promises comprehensive primary care for children, youth, and adults in a partnership between individual patients and a team of health care professionals at the practice level. The team coordinates care across all elements of the health care system. Increased quality, patient safety, use of technology, performance incentives, accountability, and patient-centeredness are all hallmarks of the patient- and family-centered medical home model.

By 2010 the medical home model had become one of the most talked-about concepts in health care and the rising star of health care reform and its newest concept, the Accountable Care Organization or ACO. The model was also evolving, with different iterations in the make-up of the medical home team, the way in which care coordination is managed, and the relationship with other members of the “medical neighborhood” — behavioral health, oral health, social services, and specialty and inpatient care. Even the name was evolving, with “health homes” and “advanced primary care” now used to describe some patient-centered medical home models.

Now, by the time of the Fifth National Medical Home Summit in 2013, the patient-centered medical home is firmly established and widely recognized as the foundation of health care improvement and the achievement of the Triple Aim. This year’s Summit will bring together the leading authorities and practitioners in the medical home field to discuss how it is working, where it has proven outcomes, what lessons have been learned, where it needs improvement, and what issues and challenges lie ahead. A major focus in the opening plenary session will be actual patient and family involvement in the medical home structure and decision making processes, followed by an afternoon of six mini Summits on major medical home themes — patient-centered “Always Events,” tools to help with racial disparities, care coordination and care management, key nursing roles, the road to ACOs, and innovation in the safety net. Attendees will see how the model is actually right now in a variety of different settings serving Medicare, Medicaid, commercially insured, and uninsured patients. Special plenary session presentations on the final morning will challenge medical homes to deal with some difficult issues — health equity, obesity, oral health, primary care residency programs, and employer engagement.

Two preconferences are offered to give attendees a rich pre-Summit experience. One will highlight the available medical home accreditation/recognition programs — AAAHC, Joint Commission, NCQA, Planetree, and URAC. The second will highlight the various reimbursement models in play — P4P, direct pay, episodes of care, capitation, and shared savings. Finally, the popular Medical Home Training Program will again allow individuals to take a deeper dive into the subject matter and earn a certificate. As always, the Summit permits registrants to enjoy the complete Summit experience online through both real time and archived access to all Summit presentations.

WHO SHOULD ATTEND:

- Employers and employer coalitions
- Health plan administrators
- Hospital and health system executives and managers
- Practicing physicians and physician organizations
- Physician assistants, nurse practitioners, nurse case managers and other allied health professionals on the primary care team
- Community clinics and neighborhood health centers
- Patient advocate representatives
- Organizations representing vulnerable populations and individuals with special needs
- Disease management organizations
- Pharmaceutical companies and pharmacy benefit managers
- Health care information technology managers
- Accreditation organizations
- Federal, state, and local government health agencies
- Vendors and consulting firms specializing in medical home related products and services

PARTICIPATION OPTIONS

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office ...



... or home



Special Benefit for Medical Home Training Program Certificate Holders:

Participants who successfully complete the Medical Home Training Program offered in conjunction with the Fifth National Medical Home Summit are eligible to receive a 15% tuition discount for courses taken as part of the Master of Science degree programs offered through Thomas Jefferson University's School of Population Health. To be eligible for this discount, Medical Home Summit attendees must meet all admissions requirements for the program and must enroll by July 1, 2015. (This offer is only available for matriculated students). For more information about Jefferson's master's programs in public health, health policy, healthcare quality and safety, applied health economics/outcomes research, and chronic care management, as well as the PhD in Population Health Sciences, visit www.Jefferson.edu/population_health.

HOTEL INFORMATION/RESERVATIONS

The Philadelphia Marriott Downtown is the official hotel for the Fifth National Medical Home Summit co-located with Population Health Colloquium. A special group-rate of \$219.00 single/double per night (plus tax) has been arranged for Summit attendees. Please use one of the methods below to make your reservations and obtain the group rate:

WEBSITE: Please go to www.medicalhomesummit.com/travel.html for instructions on how to make your reservation and obtain the group rate.

PHONE: Call Reservations at 800-266-9432 or 506-474-2009 and ask for "MEDICAL HOME SUMMIT" at the Philadelphia Marriott Downtown.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Friday, March 1, 2013. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

Philadelphia Marriott Downtown

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Reservations: 800-266-9432 or 506-474-2009

SPECIAL SUBSCRIPTION OFFER



Accountable Care News, Medical Home News, Predictive Modeling News and Readmissions News represent a family of publications dedicated to providing the most in-depth and up-to-date news and analysis in their respective fields. They are now pleased to offer attendees of the Fifth Medical Home Summit a very special discounted subscription offer.

All four publications offer 12 pages of outstanding content each month on ACOs, the patient-centered medical home, predictive modeling, and all payer all cause hospital readmissions, respectively. Every issue includes three in-depth feature articles, brief updates on late-breaking industry news and resources, a Thought Leader segment featuring national opinion leaders commenting on an important issue of the day, and an interview with a key figure in the field.

SPECIAL SUMMIT ATTENDEE SUBSCRIPTION OFFER

Save \$173 off the annual subscription rate for your first year, plus you can cancel at any time and receive a pro rata refund.

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Both are Hybrid Conferences/Internet/Training Events— Our Two-Conference Registration Package Allows You to Attend Both Onsite or Online! — See registration page for details. Tuesday evening banquet is not part of this package.

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THE FIFTH NATIONAL

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THE THIRTEENTH

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The Leading Forum on Innovations in Population Health and Care Coordination

www.PopulationHealthColloquium.com



David B. Nash, MD, MBA, Dean, Jefferson School of Population Health, Thomas Jefferson University, Philadelphia, PA

TUESDAY, MARCH 12, 2013

SPONSORED BY:



AUTHORS & EXPERTS — The Tuesday Night Book Club

We invite you to join us for an evening of dinner and lively discussion with some of the leading figures in health reform and system change. David B. Nash, MD, MBA, Dean of the Jefferson School of Population Health, will serve as your host and moderator for the event. The authors will discuss their works and be available to autograph their books, which will be available for sale onsite.

Register soon — seating is limited for this special event!

EVENT LOCATION: This event will be held on the campus of Thomas Jefferson University in the Dorrance H. Hamilton Building.

- 5:00 pm** Registration and Cocktail Reception
- 6:00 pm** Dinner
- 7:30 pm** Presentations and Book Signing
- 8:30 pm** Adjournment

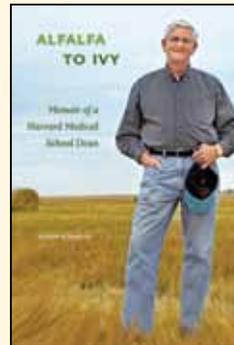
FEATURED BOOKS AND AUTHORS INCLUDE:



TWELVE PATIENTS: LIFE AND DEATH AT BELLEVUE HOSPITAL



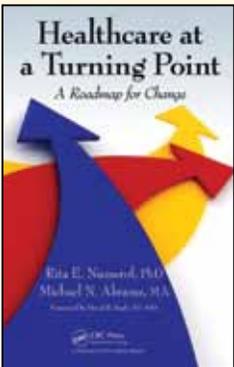
Eric D. Manheimer, MD, Hospital Administrator, New York University Medical Center; Clinical Professor, New York University School of Medicine; Former Medical Director, Bellevue Hospital Center, New York, NY



ALFALFA TO IVY: MEMOIR OF A HARVARD MEDICAL SCHOOL DEAN



Joseph B. Martin, MD, Former Dean of the Faculty of Medicine, Harvard Medical School; Former Chancellor, University of California, San Francisco, Boston, MA



HEALTHCARE AT A TURNING POINT: A ROADMAP FOR CHANGE



Rita E. Numerof, PhD, Co-founder and President, Numerof & Associates, St. Louis, MO



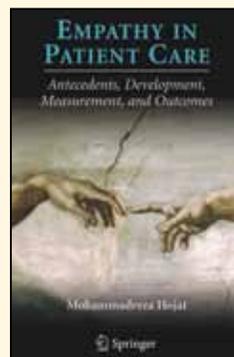
Michael N. Abrams, MA, Co-founder, Vice President and Managing Partner, Numerof & Associates, St. Louis, MO



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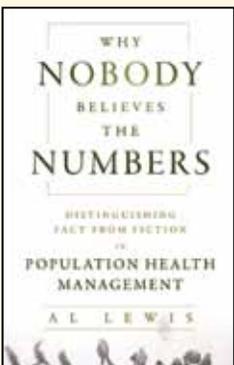
Brian S. McGowan, PhD, Author, Entrepreneur, Healthcare Technology Consultant, Blue Bell, PA



EMPATHY IN PATIENT CARE: ANTECEDENTS, DEVELOPMENT, MEASUREMENT, AND OUTCOMES



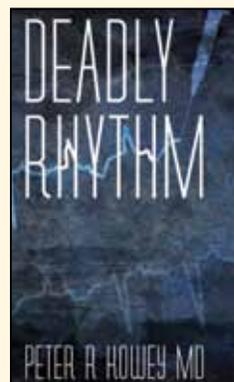
Mohammadreza Hojat, PhD, Research Professor of Psychiatry and Human Behavior, Jefferson Medical College, Philadelphia, PA



WHY NOBODY BELIEVES THE NUMBERS: DISTINGUISHING FACT FROM FICTION IN POPULATION HEALTH MANAGEMENT



Al Lewis, President, Disease Management Purchasing Consortium International, Inc.; Founder and Past President, Disease Management Association of America, Wellesley, MA



DEADLY RHYTHM



Peter Kowey, MD, FACC, Chief, Division of Cardiovascular Diseases, Lankenau Hospital, Main Line Health System; Professor of Medicine and Clinical Pharmacology, Jefferson Medical College, Thomas Jefferson University, Philadelphia, PA

WEDNESDAY, MARCH 13, 2013

7:00 am Registration Opens

PRECONFERENCE I: Update on Patient-Centered Medical Home Recognition/Accreditation

(Registration optional: Fulfills Preconference Requirement for Medical Home Certificate Program)

- 8:00 am Welcome**
Patrice V. Sminkey, RN, Chief Executive Officer, The Commission for Case Manager Certification (CCMC), Mount Laurel, NJ (Preconference Chair)
- 8:15 am NCQA's PCMH Recognition Program**
Patricia Marine Barrett, MHA, Vice President for Product Development, NCQA, Washington, DC
- 8:45 am URAC Patient-Centered Health Care Home (PCHCH) Education and Evaluation Program**
Christine G. Leyden, RN, MSN, Senior Vice President and Chief Accreditation Officer, URAC, Washington, DC
- 9:15 am Medical Home Accreditation**
Sam Romeo, MD, Medical Director, Accreditation Association for Ambulatory Health Care (AAAHC), Skokie, IL
- 9:45 am Networking Break**
- 10:15 am Joint Commission Primary Care Home Initiative**
Lon M. Berkeley, BA, MS, Project Director, Community Health Center Accreditation, The Joint Commission, Evanston, IL
- 10:45 am Planetree Patient-Centered Designation**
Susan Frampton, PhD, President, Planetree, Inc. Derby, CT
- 11:15 am Final Audience Q&A**
Patrice V. Sminkey, RN, Chief Executive Officer, The Commission for Case Manager Certification (CCMC), Mount Laurel, NJ (Moderator)
- 11:45 am Adjournment**

WEDNESDAY, MARCH 13, 2013

DAY I MEDICAL HOME SUMMIT — OPENING JOINT PLENARY SESSION WITH THE TWELTH POPULATION HEALTH AND CARE COORDINATION COLLOQUIUM

- 1:00 pm Welcome, Overview, and Expectations**
**David B. Nash, MD, MBA, FACP**, Dean, Jefferson School of Population Health, Thomas Jefferson University, Philadelphia, PA (Co Chair)
- **Marc Nielsen, PhD, MPH**, Chief Executive Officer, Patient-Centered Primary Care Collaborative, Washington, DC (Co Chair)
- 1:30 pm Innovation in the Private Sector — Achieving the Triple Aim in the Medical Home, ACO, and Beyond**
**Paul Grundy, MD, MPH, FACOEM, FACPM**, President, Patient-Centered Primary Care Collaborative; Global Director of Healthcare Transformation, IBM, Hopewell Junction, NY

PRECONFERENCE II: The Different Payment Models for the Medical Home

(Registration optional: Fulfills Preconference Requirement for Medical Home Certificate Program)

- 8:00 am Welcome and Preconference Overview**
Julie Schilz, BSN, MBA, Program Director of Patient-Centered Primary Care Transformation, WellPoint, Denver, CO (Co chair)
- 8:15 am Geisinger Model — 75% RVU, 17% Quality, 8% Population Based**
Thomas R. Graf, MD, Chief Medical Officer, Population Health and Longitudinal Care Service Lines, Geisinger Health System, Danville, PA
- 8:45 am Medicare Advanced Primary Care Practice (MAPCP) Model — Medicare & Medicaid + Commercial**
Lisa M. Letourneau, MD, MPH, Executive Director, Maine Quality Counts, Portland, ME
- 9:15 am Eisenhower 365 — Direct Pay + FFS Visit Revenue**
Joseph E. Scherger, MD, MPH, Vice President, Primary Care and Academic Affairs, Eisenhower Medical Center, Eisenhower Argyros Health Center, La Quinta, CA
- 9:45 am BREAK**
- 10:15 am Arkansas — an Episode of Care Payment System**
William E. Golden, MD, MACP, Professor of Medicine and Public Health, University of Arkansas for Medical Sciences; Medical Director, Arkansas DHS/Medicaid, Little Rock, AR
- 10:45 am Capitation and Shared Savings Models**
Michael Bailit, MBA, President and Founder, Bailit Health Purchasing, Needham, MA
- 11:15 am Faculty Panel & Audience Feedback**
Julie Schilz, BSN, MBA, Program Director of Patient-Centered Primary Care Transformation, WellPoint, Denver, CO (Moderator)
- 12:00 pm Preconference Adjourn**

2:00 pm Innovation in the Public Sector — Managing High Risk Patients in a Multi-Payer ACO Model



Jeffrey Brenner, MD, Executive Director/Medical Director, Camden Coalition of Healthcare Providers, Camden, NJ

2:45 pm Putting Patients at the Center of Care — Lessons from Thirty Years of Planetree



Susan Frampton, PhD, President of Planetree, Inc., Derby, CT

3:15 pm Networking Break in the Exhibit Hall

3:45 pm Population Health and the Medical Home



John Walker, MD, CPE, Chief Medical Officer, Cornerstone Healthcare, High Point, NC

Sessions continued on page 6

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hccconferences.com.

4:15 pm The State of Well Being

Bob Stone (Invited), Co-Founder, Healthways, Inc., Franklin, TN

5:00 pm Health Reform in the Second Term

Susan Dentzer, Editor-in-Chief, Health Affairs; Health Policy Analyst, The News Hour with Jim Lehrer, Washington, DC

5:30 pm Networking Reception

THURSDAY, MARCH 14, 2013

7:00 am Registration Open

Networking Breakfast with Table Topics

DAY II MORNING — OPENING PLENARY SESSION OF THE FIFTH NATIONAL MEDICAL HOME SUMMIT

Putting Patients and Families at the Center of Care

8:00 am Welcome and Overview

John Iglehart, Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine, Washington, DC (Co Chair)

8:15 am Patient Centeredness — A Dialogue

Susan Frampton, PhD, President of Planetree, Inc., Derby, CT



Beverley H. Johnson, President and Chief Executive Officer, Institute for Patient- and Family-Centered Care, Bethesda, MD



Michael Millenson, President, Health Quality Advisors, LLC; President-Elect, Society for Participatory Medicine, Highland Park, IL



Lucile O. Hanscom, President, The Picker Institute, Camden, ME (Moderator)

9:00 am The Patient as Partner in the Transformation Process

Allan L. Crimm, MD, Managing Partner, Ninth Street Internal Medicine; Section Chief, General Medicine, Pennsylvania Hospital; Clinical Assistant Professor, University of Pennsylvania School of Medicine, Philadelphia, PA



+ Ninth Street Internal Medicine patient

Monica Konrad, RN, BSN, Senior Care Coordinator, The Center for Children With Special Healthcare Needs, St. Christopher's Hospital for Children, Philadelphia, PA



Renee M. Turchi MD, MPH, Director, PA Medical Home Program (EPIC IC); Clinical Director, Special Programs, St. Christopher's Hospital for Children; Associate Professor, Drexel University School of Public Health, Philadelphia, PA



Sue and Brandon Hamilton, Pediatric Parent Partners

Jeanne McAllister, BSN, MS, MHA, Director and Co-Founder, Center for Medical Home Improvement, Crotched Mountain Foundation; Co-Director, Got Transition, Greenfield, NH (Moderator)

9:45 am BREAK

10:15 am High Intensity Primary Care

Tracy Yee, PhD, Health Researcher, Center for Health System Change, Washington, DC

+ Clinician from AtlantiCare SCC

+ Patient from AtlantiCare SCC

11:00 am Medical Homes: A Team Approach to Improving Care and Reducing Costs

Dr. Richard Snyder, Senior Vice President and Chief Medical Officer, Independence Blue Cross, Philadelphia, PA

+ Physician from Independence Provider Network

+ IBC patient

11:45 am Building the Clinically Integrated Network

Ken Yale, DDS, JD, Vice President, Clinical Solutions, ActiveHealth Management; Chair, URAC Clinically Integrated Network Standards Committee, New York, NY

12:15 pm NETWORKING LUNCH

DAY II AFTERNOON — MEDICAL HOME SUMMIT

MINI SUMMITS

1:15 pm MINI SUMMIT I: "Always Event" Winners

Welcome and Overview of the Mini Summit

Martha Donovan Hayward, Lead for Public and Patient Engagement, Institute for Healthcare Improvement (IHI), Cambridge, MA (Mini Summit Chair)

1:25 pm Making the Most of Your Visit

Richard L. Seidman, MD, MPH (Invited), Chief Medical Officer, Northeast Valley Health Corporation, San Fernando, CA

1:50 pm The SMART Discharge Protocol

Sherry B. Perkins, PhD, RN, Chief Operating Officer & Chief Nursing Officer, Anne Arundel Health System, Annapolis, MD

2:15 pm Dementia Screening for Senior Patients

Rhonna Shatz, DO, Neurologist, Henry Ford Hospital, Henry Ford Health System, Detroit, MI

2:40 pm Faculty Panel and Audience Q&A

Martha Donovan Hayward, Lead for Public and Patient Engagement, Institute for Healthcare Improvement (IHI), Cambridge, MA (Moderator)

3:00 pm Networking Break in the Exhibit Hall

3:30 pm MINI SUMMIT II: Tools to Help Medical Homes Reduce Healthcare Disparities

Overview

Thomas A. LaVeist, PhD, Director, Hopkins Center for Health Disparities Solutions, and Professor, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD (Mini Summit Chair)

3:45 pm PCMH Assure

Audrey Whetsell, Principal and Co-Founder, Resource Partners, LLC, North Charleston, SC

Herbert L. Drayton, III, Vice President and Health Services Administrator, Carolina Center for Occupational Health, North Charleston, SC

4:15 pm **PCMH 360**
Cheri Wilson, MA, MHS, CPHQ, Program Director, Hopkins Center for Health Disparities Solutions, and Faculty Research Associate, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD

4:45 pm **Meducation®**
Charles Lee, MD, President, Polyglot Systems, Inc., Morrisville, NC

5:15 pm **Adjourn**

5:30 pm **Showing of ESCAPE FIRE—
Plenary Session Room**

1:15 pm **MINI SUMMIT III: Three Mature Medical Homes Talk About Care Coordination and Care Management**

Welcome and Overview of the Mini Summit

Adrienne White, MBA BSMT (ASCP), Manager of Healthcare Solutions, IBM, San Francisco, CA (Mini Summit Chair)

1:25 pm **The Colorado Multi-Payer Model**
Marjie Grazi Harbrecht, MD, Chief Executive Officer, HealthTeamWorks, Lakewood, CO

1:50 pm **Trinity Clinic Whitehouse**
Amy Mullins, MD, FAAFP, Practicing Physician and Medical Director, Trinity Clinic Whitehouse; PCMH Physician Co-Lead, Trinity Mother France Health System, Whitehouse, TX

2:15 pm **Care Coordination in a Solo Practice**
Salvatore Volpe, MD, FAAP, FACP, CHCQM, NCQA Level 3 Recognition – Solo Practice, Staten Island, NY

2:40 pm **Faculty Panel and Audience Q&A**
Adrienne White, MBA BSMT (ASCP), Manager of Healthcare Solutions, IBM, San Francisco, CA (Moderator)

3:00 pm **Networking Break in the Exhibit Hall**

3:30 pm **MINI SUMMIT IV: Key Nursing Roles in the Medical Home**

Tine Hansen-Turton, MGA, JD, FAAN, FCP, Chief Executive Officer, National Nursing Centers Consortium; Executive Director, Convenient Care Association, Philadelphia, PA (Mini Summit Chair)

3:40 pm **The Embedded Nurse Care Manager**
Joann Sciandra, RN, BSN, CCM, Director, Case Management Strategic Development, Geisinger Health Plan, Danville, PA

4:05 pm **The Nurse Coach**
Jody Hereford, RN, BSN, MS, FAACVPR, Clinical Programs Consultant, Iowa Chronic Care Consortium, West Des Moines, IA

4:30 pm **The Nurse-Led Medical Home**
Emily Nichols, MPH, Center Director, The Health Annex, The Family Practice & Counseling Network, Philadelphia, PA

4:55 pm **Faculty Panel and Audience Q&A**
Tine Hansen-Turton, MGA, JD, FAAN, FCP, Chief Executive Officer, National Nursing Centers Consortium; Executive Director, Convenient Care Association, Philadelphia, PA (Moderator)

5:15 pm **Adjourn**

5:30 pm **Showing of ESCAPE FIRE —
Plenary Session Room**

1:15 pm **MINI SUMMIT V: The Medical Home: Road to an ACO**

Blair Childs, Senior Vice President, Public Affairs, Premier Healthcare Alliance, Washington, DC (Mini Summit Chair)

1:25 pm **A Medicare Shared Savings ACO Model**
John Wendland, PCMH Project Manager, Carilion Clinic, Roanoke, VA

1:50 pm **A Pioneer ACO Model**
Jan Maisler, Vice President, Physician Performance Services, Renaissance Health Network, Wayne, PA

2:15 pm **An Independent Community-Based Model**
Larry Thompson, Executive Director, Whatcom Alliance for Health Care Advancement, Seattle, WA

2:40 pm **Faculty Panel and Audience Q&A**
Blair Childs, Senior Vice President, Public Affairs, Premier Healthcare Alliance, Washington, DC (Moderator)

3:00 pm **Networking Break in the Exhibit Hall**

3:30 pm **MINI SUMMIT VI: Innovations and Lessons from the Safety Net Medical Home Initiative — A Conversation about Patient Engagement, Process and Quality Improvement, Care Coordination, and Team-based Care**

Jonathan R. Sugarman, MD, MPH, President and Chief Executive Officer, Qualis Health, Seattle, WA (Mini Summit Chair)

Jay Brooke (Invited), Executive Director, High Plains Community Health Center, Lamar, CO

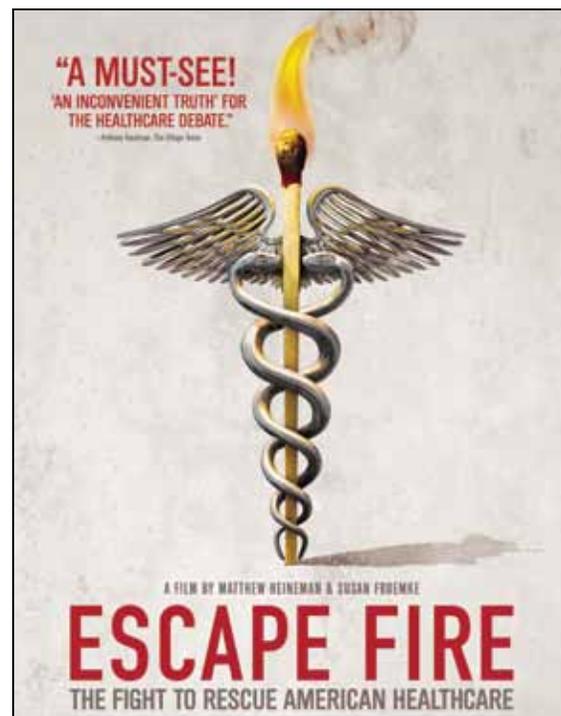
Bethany Gadzinski, Medical Operations Program Manager, Terry Reilly Health Services, Nampa, ID

Olga McLellan, RN (Invited), Diabetes Nurse Manager, Joseph M. Smith Community Health Center, Allston, MA

4:55 pm **Audience Q&A**

5:15 pm **Adjourn**

5:30 pm **Showing of ESCAPE FIRE —
Plenary Session Room**



FRIDAY, MARCH 15, 2013

7:00 am Registration Opens

Networking Breakfast with Table Topics

DAY III MEDICAL HOME SUMMIT — CLOSING PLENARY SESSION: ISSUES AND CHALLENGES FOR THE ROAD AHEAD

8:00 am Welcome and Overview



David K. Nace MD, Vice President, Clinical Development, McKesson Corporation; Chairman, Patient-Centered Primary Care Collaborative, Malvern, PA (Co Chair)

8:15 am The Medical Home and Health Equity



Melissa Simon, MD, MPH (Invited), Assistant Professor in Obstetrics and Gynecology, Preventive Medicine, and Medical Social Sciences, Feinberg School of Medicine, Northwestern University, Chicago, IL

8:45 am Primary Care and Oral Health —
The Next Neighbor?



Mark Deutchman, MD, Professor, Department of Family Medicine, University of Colorado, Aurora, CO

9:15 am The Medical Home Confronts the Crisis of Obesity



Leticia Martinez, RD, Nutritionist, El Rio Community Health Center, Tucson, AZ

9:45 am Networking Break in the Exhibit Hall
and Prize Drawing

10:15 am Engaging Employers to Demand the Triple Aim
(and Save Primary Care)



Charles H. Chodroff, MD, MBA, FACP, Senior Vice President, Chief Clinical Officer, WellSpan Health, York, PA



Bruce Sherman, MD, FCCP, FACOEM, Medical Director, Employers Health Coalition; Consulting Corporate Medical Director, Wal-Mart Stores, Inc., Canton, OH

10:50 am The Need for More Primary Care Residency
Programs



Warren P. Newton, MD, MPH (Invited), Vice Dean for Education, University of North Carolina School of Medicine, Chapel Hill, NC

+ a Resident

11:25 am Medical Homes — A Call to Action



Marci Nielsen, PhD, MPH, Chief Executive Officer, Patient-Centered Primary Care Collaborative, Washington, DC

12:00 pm SUMMIT ADJOURNMENT

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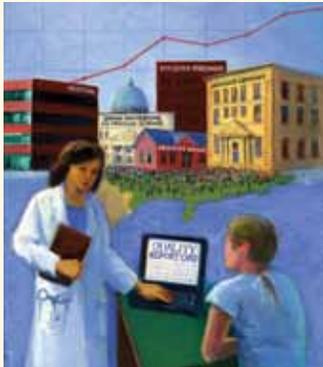
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THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-6494 or 206-452-2025 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-6494 or 206-452-2025 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.MedicalHomeSummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CONTINUING EDUCATION UNITS (CEUs)

The Summit does not offer CME credits in 2013. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-6494 or 206-452-2025.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-6494 (Continental US, Alaska and Hawaii only) or 206-452-2025, send e-mail to registration@hconferences.com, or visit our website at www.MedicalHomeSummit.com.

HOW TO REGISTER: Fully complete the form on page 11 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.MedicalHomeSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-6494 (Continental US, Alaska and Hawaii only) or

206-452-2025, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hconferences.com



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