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The SECOND NATIONAL MEDICAL HOME SUMMIT

The Leading Forum on the Development and Implementation of the Patient-Centered Medical Home – including the Medical Home Training Program, featuring preconference readings, an online Johns Hopkins course, post-conference exam, and certificate

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February 28 – March 2, 2010 Philadelphia, PA • Philadelphia Marriott Downtown

**A Hybrid
Conference,
Internet Event
& Training Tool**
See pg. 2

Conference Co Chairs:

Paul Grundy, MD, MPH, FACP, FACC, Global Director of Healthcare Transformation, IBM; President, Patient-Centered Primary Care Collaborative (PCPC)

John Iglehart, Founding Editor, *Health Affairs*; National Correspondent, *New England Journal of Medicine*

Margaret Kirkegaard, MD, MPH, Medical Director, Illinois Health Connect

Lisa M. Letourneau, MD, MPH, Executive Director, Quality Counts

David B. Nash, MD, MBA, FACP, Dean, Jefferson School of Population Health, Thomas Jefferson University

Edwina Rogers, Esq., Executive Director, Patient-Centered Primary Care Collaborative

Ann S. Torregrossa, Esq., Director, Governor's Office of Health Care Reform, Commonwealth of Pennsylvania

Keynote Addresses:

Carolyn M. Clancy, MD, Director, Agency for Healthcare Research and Quality (AHRQ)

Susan Dentzer, Editor-in-Chief, *Health Affairs*; Health Policy Analyst, The News Hour with Jim Lehrer

Robert Kocher, MD (Invited), Special Assistant to the President; National Economic Council, The White House

The Honorable Edward G. Rendell (Invited), Governor of Pennsylvania

Featured Plenary Session Speakers:

Robert Berenson, MD, Senior Fellow, Urban Institute; Adjunct Professor, School of Public Health, University of North Carolina, Fuqua School of Business, Duke University

Susan Edgman-Levitan, PA, Executive Director, The John D. Stoeckle Center for Primary Care Innovation, Massachusetts General Hospital

Shari M. Erickson, MPH, Co Chair, Center for Multi-Stakeholder Demonstrations, PCPC; Senior Associate, Center for Practice Improvement and Innovation, American College of Physicians

Kevin Grumbach, MD, Professor and Chair, Department of Family & Community Medicine, UCSF and Chief of Family & Community Medicine, San Francisco General Hospital

Lori J. Heim, MD, FACP, Hospitalist, Scotland Memorial Hospital; President, American Academy of Family Physicians

Gerry Hinkley, Esq., Partner, Davis Wright Tremaine

Jason Hwang, MD, MBA, Co Founder and Executive Director of Healthcare, Innosight Institute; Co Author, *The Innovator's Prescription*

Linda Magno, MPA, Director, Medicare Demonstrations Group, Office of Research, Development and Information, Centers for Medicare and Medicaid Services

Jeanne McAllister, BSN, MS, MHA, Director and Co Founder, Center for Medical Home Improvement, Crotched Mountain Foundation

Terry McInnis, MD, MPH, Medical Director for Health Policy and Advocacy, GlaxoSmithKline; Co Chair, Center for Public Payer Implementation, PCPC

Debbie Peikes, MPA, PhD, Senior Researcher, Mathematica Policy Research, Visiting Lecturer, Woodrow Wilson School, Princeton University

Joseph E. Scherger, MD, MPH, Vice President for Primary Care, Eisenhower Medical Center; Clinical Professor, Family Medicine, University of California, San Diego

Julie Schilz, BSN MBA, Manager, IPIP and PCMH, Colorado Clinical Guidelines Collaborative

Jonathan Sugarman, MD, MPH, President and Chief Executive Officer, Qualis Health

John Tooker, MD, MBA, FACP, Executive Vice President/Chief Executive Officer, American College of Physicians

Paul Wallace, MD, Medical Director for Health & Productivity Management Programs, The Permanente Federation; Senior Advisor, The Care Management Institute & Avivia Health, Kaiser Permanente

C. Edwin Webb, PharmD, MPH, Associate Executive Director and Director, Government and Professional Affairs, American College of Clinical Pharmacy

Co-Located with the **POPULATION HEALTH AND DISEASE MANAGEMENT COLLOQUIUM** and the **NATIONAL RETAIL CLINIC SUMMIT**

THE SECOND NATIONAL MEDICAL HOME SUMMIT

ALL EYES ON THE PATIENT CENTERED MEDICAL HOME.

That was the theme of the October 22, 2009 annual gathering of the Patient-Centered Primary Care Collaborative (PCPCC) in Washington, DC, and it was certainly true during this past year. The effort to promote good health and deliver comprehensive, holistic, patient-focused medical care has finally come home, from promising projects all across the country to language in national health care reform legislation.

In February 2007 the American Academy of Family Physicians (AAFP), the American Academy of Pediatrics (AAP), the American College of Physicians (ACP), and the American Osteopathic Association (AOA) published their landmark Joint Principles on the Patient-Centered Medical Home (PCMH). This approach promises comprehensive primary care for children, youth and adults in a partnership between individual patients and their personal physician, who leads a team of health care professionals at the practice level and coordinates care across all elements of the health care system. Increased quality, patient safety, use of technology, performance incentives, accountability, and patient-centeredness are all hallmarks of the patient-center medical home model.

The Second National Medical Home Summit will bring together the leading authorities and practitioners in the medical home field to discuss one of the most compelling concepts in health care today. The key building blocks of the medical home model will be discussed and current issues debated. Attendees will also see how the model is actually working right now in a variety of different settings serving Medicare, Medicaid, commercially insured, and uninsured patients.

A preconference Boot Camp workshop is offered to give attendees a good orientation to the main Summit. A Medical Home Training Program allows individuals who want to take a deeper dive into the subject matter an opportunity to do so and earn a certificate. Joint sessions with the attendees of the National Retail Clinic Summit and the Population Health/Disease Management Colloquium allow exploration of synergies and issues beyond the medical home model. Finally, the Summit continues its groundbreaking format by permitting registrants to enjoy the complete Summit experience online through both real-time and archived access to all Summit presentations.

Who Should Attend:

- Employers and employer coalitions
- Health plans
- Hospital and health system executives and managers
- Practicing physicians and physician organizations
- Physician assistants, nurse practitioners, nurse case managers and other allied health professionals on the primary care team
- Community clinics and neighborhood health centers
- Patient advocate representatives
- Organizations representing vulnerable populations and individuals with special needs
- Disease management organizations
- Pharmaceutical companies and pharmacy benefit managers
- Health care information technology managers
- Accreditation organizations
- Federal, State, and local government health agencies
- Vendors and consulting firms specializing in medical home related products and services

Featuring:

PRECONFERENCE MEDICAL HOME BOOT CAMP

- Overview of the AAFP, AAP, ACP and AOA Joint Position on the Patient-Centered Medical Home
- Overview of Medical Home Projects and Demonstrations to Date
- Show Me the Money: The Basics of Reimbursement Models for the Medical Home
- Registries and HIT in the Medical Home
- Partnering with Patients to Achieve Patient-Centered Care
- The Transformational Journey as a Medical Home — Case Study

OPTIONAL SUNDAY EVENING AUTHORS DINNER (see page 4)

DAY I: OPENING PLENARY SESSION: THE CURRENT MEDICAL HOME LANDSCAPE

- Keynote Address from Pennsylvania Governor Ed Rendell (Invited)
- The Current State of the Medical Home
- Medical Homes in the Safety Net and the Potential for Reducing Racial Disparities
- Assuring an Adequate Physician and Nursing Workforce
- Getting the Payment Models Right
- How are We Doing on the “Patient-Centeredness” Part?
- Disruptive Innovation in Primary Care and its Implications for the Medical Home

DAY I: JOINT HEALTH REFORM PLENARY SESSION WITH THE TENTH POPULATION HEALTH/ DISEASE MANAGEMENT COLLOQUIUM AND NATIONAL RETAIL CLINIC SUMMIT

- Keynote Address by Susan Dentzer, Editor-in-Chief, *Health Affairs*
- Keynote Address by Robert Kocher, MD (Invited), Special Assistant to the President; National Economic Council, The White House; Former Partner and Director, Healthcare Economic Research Team, McKinsey & Company
- Keynote Address by Carolyn Clancy, MD, Director, AHRQ

DAY I: JOINT SESSION WITH THE TENTH POPULATION HEALTH/ DISEASE MANAGEMENT COLLOQUIUM

- Leadership Panel on Synergy between Population Health/Disease Management and Patient-Centered Medical Homes

DAY I: MEDICAL HOME SUMMIT PLENARY SESSION

- What Will the Patient-Centered Medical Home Look Like in 2014 and What Should You Do Now to Get There?
- Clinician Roundtable on the Patient-Centered Medical Home

DAY II: JOINT SESSION WITH THE NATIONAL RETAIL CLINIC SUMMIT

- Leadership Panel on 21st Century Primary Care — New Roles and Relationships

DAY II: MEDICAL HOME SUMMIT PLENARY SESSION: CURRENT MEDICAL HOME ISSUES

- The CMS Advanced Primary Care (APC) and Medicare Medical Home Demonstration (MMHD) Projects
- Training Physicians for 21st Century Primary Care
- The Need for Accurate Data on Outcomes and Savings in Medical Home Programs
- Opportunities for Medication Management in the PCMH
- Current and Future Medical Home Legal Issues

DAY II: CONCURRENT SESSIONS ON MEDICAL HOME MODELS THAT WORK

Track A: Medicaid and Special Populations

- A Hospital and Safety Net Clinic Shared Savings Model to Enhance Primary Care for the Uninsured
- AtlantiCare Medical Home for Chronic Disease
- Medical Homes for Special Needs Children and Youth
- The Integration of Primary Care and Behavioral Health in the Vermont Blueprint for Health
- Michigan Medicaid Collaborative to Reduce Disparities at the Practice Site
- Integrating the Medical Home with Behavioral Health and other Community Services: Barriers and Opportunities
- A Proven Medical Home Model for Patients with Depression

Track B: Medicare and Commercial Health Plans

- The Michigan BCBS-Provider Partnership
- Advanced Medical Home for the Medicare Population
- Results from the Guided Care Model in Baltimore
- The Pennsylvania Multi-Payer Statewide Medical Home Model
- The Group Health Cooperative ROI from Primary Care Investment
- A Comprehensive Payment Model to Support Comprehensive Care
- Horizon BCBS of New Jersey and the NJ Academy of Family Physicians

The Time is Now for New, Efficient and Cost-Effective Alternatives to Traditional Learning Approaches!

MANY DIFFERENT FORCES—the nation's economic crisis, costly and difficult air travel, the mandate for cost efficiency in healthcare, the proliferation of greater Internet bandwidth, the emergence of the popularity of online video via YouTube, and the explosion of online training in the health sector—have come together to create both a dramatic need and an extraordinary opportunity for innovative approaches to sharing new ideas and best practices. This Summit offers not only traditional conference attendance, but also the opportunity to attend the event live and archived online.

How can we be expected to reform the nation's health system if we cannot reform the way we do our own business?

Content Options

Traditional Conference Registration

Register for Preconference Medical Home Boot Camp and/or Conference.

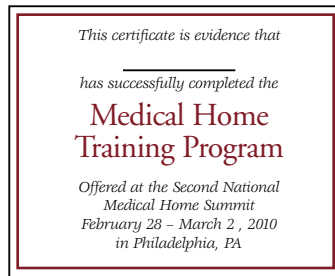
Medical Home Training Program

The Medical Home Summit is offering a Medical Home Training Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter.

The Program requirements are:

- Completion of preconference readings
- Consideration of a series of preconference questions
- Completion of the online course on Care Management offered by the Roger C. Lipitz Center for Integrated Health Care at the Johns Hopkins Bloomberg School of Public Health
- Attend Preconference Medical Home Boot Camp either in person or online
- Attend Summit either in person or online
- Successful completion of a post-conference online examination

Attendees who successfully complete all program requirements will receive a certificate of completion.



Participation Options

Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

Live and Archived Internet Attendance

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for next six months; accessible in office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office...

The Group Registration/ Online Training Alternative

By arranging to license large group access to the Summit, communities or institutions enjoy the opportunity both to share knowledge with stakeholders and to implement a community-wide or institutional training program. Group access to the Summit permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation. Successful completion of the training can be evidenced by passing the post conference training examination.



... or home

Special Benefit for Medical Home Training Program Certificate Holders:

Participants who successfully complete the Medical Home Training Program offered in conjunction with the Second National Medical Home Summit are eligible to receive a 15% tuition discount for courses taken as part of the Master of Science in Healthcare Quality and Safety (MS-HQS) degree program offered through Thomas Jefferson University's School of Population Health. To be eligible for this discount, Medical Home Summit attendees must meet all admissions requirements for the program and must enroll by July 1, 2012.



For more information about Jefferson's MS-HQS see www.jefferson.edu/population_health.

Participate in All Three of These Co-Located Events on Transforming the Health Care System!

All Three are Hybrid Conferences/Internet Events — Our Three-Conference Registration Package Allows You to Attend All Three Onsite or Online! — See registration page for details. Sunday evening banquet not available as an online event.

The SECOND NATIONAL
MEDICAL HOME SUMMIT

The Leading Forum on the Development and Implementation of the Patient-Centered Medical Home

www.MedicalHomeSummit.com

The TENTH ANNUAL
Population Health & Disease Management Colloquium

www.DMConferences.com

The National
Retail Clinic Summit

THE LEADING FORUM ON RETAIL AND EMPLOYER-BASED CLINICS, INCLUDING PHARMACY, PROVIDER AND OTHER SPONSORED MODELS

www.RetailClinicSummit.com

Sunday, February 28, 2010

PRECONFERENCE: PATIENT-CENTERED MEDICAL HOME BOOT CAMP

(Registration optional; Required for Medical Home Training Program)

1:00 pm Welcome and Preconference Boot Camp Overview

Overview of the AAFP, AAP, ACP and AOA Joint Position on the Patient-Centered Medical Home

Lisa M. Letourneau, MD, MPH, *Executive Director, Quality Counts, Scarborough, ME (Co Chair)*

1:30 pm Overview of Medical Home Projects and Demonstrations to Date

Shari M. Erickson, MPH, *Co Chair, Center for Multi-Stakeholder Demonstrations, The Patient-Centered Primary Care Collaborative, Senior Associate, Center for Practice Improvement and Innovation, American College of Physicians, Washington, DC*

2:00 pm Show Me the Money: The Basics of Reimbursement Models for the Medical Home

Julie Schilz, BSN MBA, *Manager, IPIP and PCMH, Colorado Clinical Guidelines Collaborative, Denver, CO*

2:30 pm Registries and HIT in the Medical Home

Marjorie Miller, *President, HealthPower Associates, Inc.; Director of Policy and Planning, Ninth Street Internal Medicine Associates, Philadelphia, PA*

3:00 pm Break

3:30 pm Partnering with Patients to Achieve Patient-Centered Care

Kathleen Trainor Grieve, RN, BSN, MHA, CCM, *Guided Care Nurse, Johns Hopkins Health Care, LLC, Baltimore, MD*

4:00 pm The Transformational Journey as a Medical Home — Case Study

George Valko, MD, *The Gustave and Valla Amsterdam Professor of Family and Community Medicine, Vice-Chair for Clinical Programs, Department of Family and Community Medicine, Jefferson Medical College, Medical Director, Jefferson Family Medicine Associates, Physician Advocate, Jefferson University Physicians EMR, Philadelphia, PA*

4:30 pm Interactive Speakers Panel and Audience Questions

Lisa M. Letourneau, MD, MPH, *Executive Director, Quality Counts, Scarborough, ME (Moderator)*

5:00 pm Preconference Adjournment

SPECIAL CERTIFICATION PRECONFERENCE AND CCP ONLINE TRAINING PROGRAM AND EXAMINATION

Please register directly with HealthSciences Institute for this session. The CCP program is offered at a 25% discounted fee of \$971.25 which includes the CCP boot camp, 40-hour web-based program, manual, examination, certification, and continuing education credit for nurses, physicians and pharmacists. For more information, and to register, visit: www.healthsciences.org/events.

CCP Certification Preconference

1:00 pm to 5:00 pm Chronic Care Professional (CCP) Certification Training

Topics Covered:

- Health care performance improvement strategies and solutions
- Models and foundations of population health improvement (wellness, disease management, and case management)
- Chronic diseases and age-related conditions overview and evidence-based guidelines update
- Application of the WISE model of patient self-management support
- New strategies for building professional-consumer partnerships
- Applications of behavioral medicine and health psychology to disease self-management, medication adherence, and health support
- Management of comorbid physical and psychological issues
- Health behavior change models, applications, and interventions
- Foundations of health promotion and health coaching

OVERVIEW: Both the World Health Organization (WHO) and the Institute of Medicine (IOM) agree that preventing and improving care for patients with chronic conditions requires a new interdisciplinary practice model for which few health care professionals are adequately prepared. Grounded in the WHO and IOM interdisciplinary competency models for a 21st century health care workforce, Chronic Care Professional (CCP) certification is the only nationally recognized program for nurses, physicians, pharmacists, and other professionals, working in health system and primary care medical home teams, health disease and case management teams, and regional chronic care collaboratives. The award-winning CCP program is offered with DMAA: The Care Continuum Alliance.



The Monthly Newsletter for professionals interested in Patient-Centered medical homes

www.MedicalHomeNews.com

• BRINGING YOU THE FOLLOWING EXCELLENT CONTENT EVERY MONTH:

- Three feature articles on subjects such as medical home and behavioral health, primary care in Denmark, strategies for engaging specialists, Health 2.0 and the Connected Medical Home, retail clinics, hospitals and the medical home, and evaluation issues.
- An in-depth interview with a prominent leader in the medical home movement — past interviewees have included Ed Wagner, Paul Grundy, Bob Berenson, Karen Davis, David Nash, Jeanne McAllister, Linda Magno, Kevin Grumbach, and Edwina Rogers.
- Commentary from national thought leaders on a question of the month — past questions have touched on the importance of “meaningful use,” the role of retail clinics and direct practice models in primary care, the need to demonstrate cost savings, new consumer monitoring tools, and the blurring of primary and specialty care roles.
- Plus industry news, research data, case studies, web resources, a book of the month, upcoming conferences and webinars, and much more.
- Twelve pages per month with a mixture of detailed narrative information, charts, graphs and tables, pictures and more
- Available in both print and electronic format
- Subscriber web site with archives, supplemental content and list serv for interaction and networking

SPECIAL SUMMIT ATTENDEE SUBSCRIPTION OFFER

Save \$173 off the annual subscription rate for your first year, plus you can cancel at any time and receive a pro-rata refund

SPECIAL ANNUAL SUBSCRIPTION RATE — pay just \$295 instead of the regular \$468.

Use the Summit Registration Form in this Brochure and complete the Medical Home News subscription information.

HEALTH POLICY DINNER AND BOOK SIGNING EVENT (Optional)



David B. Nash, MD, MBA, FACP, *Dean, Jefferson School of Population Health, Thomas Jefferson University, Philadelphia, PA*

Sunday, February 28, 2010

AUTHORS & EXPERTS — The Sunday Night Book Club

We invite you to join us for an evening of dinner and lively discussion with some of the leading figures in health reform and system change. David B. Nash, MD, MBA, Dean of the Jefferson School of Population Health, will serve as your host and moderator for the event. The authors will discuss their works and be available to autograph their books, which will be available for sale onsite.

Register soon, seating is limited for this special event!

- 5:00 pm Registration**
- 5:30 pm Cocktails**
- 6:30 pm Dinner**
- 7:30 pm Coffee, Dessert, Book Signings and Presentations**
- 8:30 pm Adjournment**

Featured Books and Authors include:

Driving Results Through Social Networks: How Top Organizations Leverage Networks for Performance and Growth

Co authored by Robert L. Cross, PhD, *Associate Professor, Department of Management, McIntire School of Commerce, University of Virginia; Research Director, The Network Roundtable, Charlottesville, VA*

The Edge of Medicine: New Medical Technologies in Evolution

By C. William Hanson, III, MD, *Professor of Anesthesiology and Critical Care, Hospital of the University of Pennsylvania, Philadelphia, PA*

The Innovator's Prescription: A Disruptive Solution for Health Care

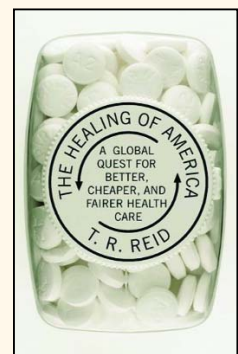
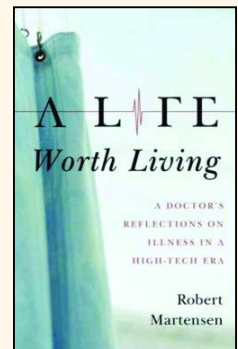
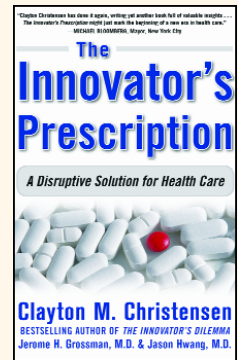
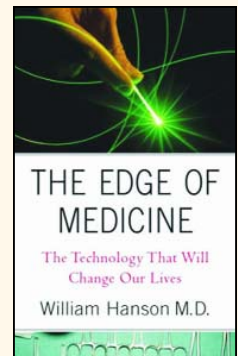
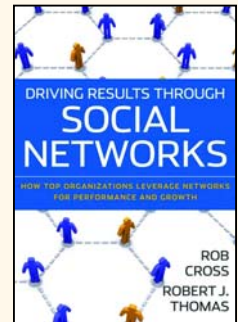
Co authored by Jason Hwang, MD, MBA, *Co Founder and Executive Director, Healthcare, Innosight Institute, Cambridge, MA*

A Life Worth Living: A Doctor's Reflections on Illness in a High-Tech Era

Robert L. Martensen, MD, PhD, *Director, Office of History, National Institutes of Health, Bethesda, MD*

The Healing of America: A Global Quest for Better, Cheaper, and Fairer Health Care

T. R. Reid (Invited), *Reporter, Documentary Film Correspondent and Author; Host, PBS Frontline, Sick Around the World (2008), Denver, CO*



Monday, March 1, 2010

DAY I – OPENING PLENARY SESSION:

The Current Medical Home Landscape

7:00 am Registration Opens

8:00 am Welcome and Overview

John Iglehart, *Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine, Washington, DC (Co Chair)*

8:15 am Keynote Address: The Importance of the Medical Home to State Health Care Policy and Delivery Reform

The Honorable Edward G. Rendell (Invited), *Governor, Commonwealth of Pennsylvania, Harrisburg, PA*

8:45 am The Current State of the Medical Home

Edwina Rogers, Esq., *Executive Director, Patient-Centered Primary Care Collaborative, Washington, DC*

9:15 am Medical Homes in the Safety Net and the Potential for Reducing Racial Disparities

Jonathan Sugarman, MD, MPH, *President and Chief Executive Officer, Qualis Health, Seattle, WA*

9:45 am Assuring an Adequate Physician and Nursing Workforce

Kevin Grumbach, MD, *Professor and Chair, Department of Family and Community Medicine, University of California, San Francisco; Chief of Family and Community Medicine, San Francisco General Hospital, San Francisco, CA*

10:15 am Break

10:30 am Getting the Payment Models Right

Robert Berenson, MD, *Senior Fellow, Urban Institute, Adjunct Professor, School of Public Health, University of North Carolina, Fuqua School of Business, Duke University, Washington, DC*

11:00 am How are We Doing on the “Patient-Centeredness” Part?

Susan Edgman-Levitan, PA, *Executive Director, The John D. Stoeckle Center for Primary Care Innovation, Massachusetts General Hospital, Boston, MA*

11:30 am Disruptive Innovation in Primary Care and its Implications for the Medical Home

Jason Hwang, MD, MBA, *Co Founder and Executive Director of Healthcare, Innosight Institute; Co Author, The Innovator’s Prescription, Cambridge, MA*

Noon Networking Lunch

JOINT HEALTH REFORM PLENARY SESSION of the Tenth Annual Population Health and Disease Management Colloquium, the Second National Medical Home Summit and the National Retail Clinic Summit

1:00 pm Welcome and Introduction

David B. Nash, MD, MBA, FACP, *Dean, Jefferson School of Population Health, Thomas Jefferson University, Philadelphia, PA (Co Chair)*

1:15 pm Keynote

Susan Dentzer, *Editor-in-Chief, Health Affairs; Health Policy Analyst, The News Hour with Jim Lehrer, Washington, DC*

1:45 pm The Role of Health Information Technology

Robert Kocher, MD (Invited), *Special Assistant to the President; National Economic Council, The White House; Former Partner and Director, Healthcare Economic Research Team, McKinsey & Company, Washington, DC*

2:15 pm Keynote

Carolyn M. Clancy, MD, *Director, Agency for Healthcare Research and Quality (AHRQ), Department of Health and Human Services, Washington, DC*

2:45 pm Transition Break

JOINT PLENARY SESSION of the Tenth Annual Population Health and Disease Management Colloquium and the Second National Medical Home Summit

3:00 pm Panel Discussion of Opportunities for Synergy between Population Health/Disease Management and Patient-Centered Medical Homes

Allan L. Crimm, MD, *Managing Partner, Ninth Street Internal Medicine; Section Chief, General Medicine, Pennsylvania Hospital; Clinical Assistant Professor, University of Pennsylvania School of Medicine, Philadelphia, PA*

Rhonda Kotelchuck, MRP, *Executive Director, Primary Care Development Corporation Foundation, New York, NY*

Lance Lang, MD, *Senior Vice President/Senior Medical Director, Health Dialog, Boston, MA*

Gordon K. Norman, MD, MBA, *Executive Vice President, Science and Innovation, Alere, Irvine, CA*

Paul Wallace, MD, *Medical Director for Health and Productivity, Management Programs, The Permanente Federation and Senior Advisor, The Care Management Institute and Avivia Health, Kaiser Permanente, Oakland, CA*

David B. Nash, MD, MBA, FACP, *Dean, Jefferson School of Population Health, Thomas Jefferson University, Philadelphia, PA (Moderator)*

4:00 pm Transition Break

MEDICAL HOME SUMMIT PLENARY SESSION

4:15 pm Welcome to Medical Home Summit Day I Afternoon

Edwina Rogers, Esq., *Executive Director, Patient-Centered Primary Care Collaborative, Washington, DC (Co Chair)*

4:30 pm What Will the Patient-Centered Medical Home Look Like in 2014 and What Should You Do Now to Get There?

Joseph E. Scherger, MD, MPH, *Vice President for Primary Care, Eisenhower Medical Center; Clinical Professor, Family Medicine, University of California, San Diego, Rancho Mirage, CA*

5:00 pm Clinician Roundtable on the Patient-Centered Medical Home

Lori J. Heim, MD, FAAFP, *Hospitalist, Scotland Memorial Hospital; President, American Academy of Family Physicians, Laurinburg, NC*

Jeanne McAllister, BSN, MS, MHA, *Director and Co Founder, Center for Medical Home Improvement, Crotched Mountain Foundation, Greenfield, NH*

Daniel G. Orr, MD, *President, Eagle Family Medicine Center, PC, Chester Springs, PA*

Sandra F. Ryan, RN, MSN, CPNP, FAANP, *Chief Nurse Practitioner Officer, Take Care Health Systems; Chair, Clinical Advisory Board, Convenient Care Clinics (CCA), Philadelphia, PA*

John Tooker, MD, MBA, FACP, *Executive Vice President/Chief Executive Officer, American College of Physicians, Philadelphia, PA*

Paul Grundy, MD, MPH, FCOEM, FACPM, *Global Director of Healthcare Transformation, IBM; President, Patient-Centered Primary Care Collaborative (PCPCC), Hopewell Junction, NY (Moderator)*

6:00 pm Adjournment and Networking Reception

Tuesday, March 2, 2010

DAY II

7:00 am Registration Open; Networking Breakfast

JOINT PLENARY SESSION of the National Retail Clinic Summit and the Second National Medical Home Summit

8:00 am 21st Century Primary Care — New Roles and Relationships

Karen Bowling, *Chief Executive Officer, Solantic, Jacksonville, FL*

Lori J. Heim, MD, FFAFP, *Hospitalist, Scotland Memorial Hospital; President, American Academy of Family Physicians, Laurinburg, NC*

Sean Khozin, MD, MPH, *Internal Medicine Physician, Hello Health, New York, NY*

Dean Lin, *Chief Executive Officer, CareWorks Convenient HealthcareSM, Danville, PA*

Paul Wallace, MD, *Medical Director for Health and Productivity, Management Programs, The Permanente Federation and Senior Advisor, The Care Management Institute and Avivia Health, Kaiser Permanente, Oakland, CA (Moderator)*

9:00 am Transition Break

MEDICAL HOME SUMMIT PLENARY SESSION: Current Medical Home Issues

9:15 am Welcome and Introduction

Paul Grundy, MD, MPH, FACOEM, FACPM, *Global Director of Healthcare Transformation, IBM; President, Patient-Centered Primary Care Collaborative, Hopewell Junction, NY (Co Chair)*

9:30 am The CMS Advanced Primary Care (APC) Projects and Related Medical Home Initiatives

Linda Magno, MPA, *Director, Medicare Demonstrations Group, Office of Research, Development and Information, Centers for Medicare and Medicaid Services, Washington, DC*

10:00 am Training Physicians for 21st Century Primary Care

Perry Dickinson, MD, *Professor, Department of Family Medicine, University of Colorado Denver, Aurora, CO*

Bonnie T. Jortberg, MS, RD, CDE, *Senior Instructor, Department of Family Medicine, University of Colorado Denver, Aurora, CO*

10:30 am The Need for Accurate Data on Outcomes and Savings In Medical Home Programs

Debbie Peikes, MPA, PhD, *Senior Researcher, Mathematica Policy Research, Visiting Lecturer, Woodrow Wilson School, Princeton University, Princeton, NJ*

11:00 am Opportunities for Medication Management in the PCMH

Terry McInnis, MD, MPH, *Medical Director for Health Policy and Advocacy, GlaxoSmithKline; Co Chair, Center for Public Payer Implementation, The Patient-Centered Primary Care Collaborative, Cary, NC*

C. Edwin Webb, PharmD, MPH, *Associate Executive Director and Director, Government and Professional Affairs, American College of Clinical Pharmacy, Washington, DC*

11:30 am Current and Future Medical Home Legal Issues

Gerry Hinkley, Esq., *Partner, Davis Wright Tremaine, San Francisco, CA*

12:00 pm Networking Luncheon

DAY II AFTERNOON – MEDICAL HOME SUMMIT TRACK SESSIONS: Models that Work

Track A: Medicaid and Special Population Models

Margaret Kirkegaard, MD, MPH, *Medical Director, Illinois Health Connect, Schaumburg, IL (Co Chair)*

1:00 pm A Hospital and Safety Net Clinic Shared Savings Model to Enhance Primary Care for the Uninsured

Steve Hurd, *Executive Director, Marillac Clinic, Grand Junction, CO*

David West, MD, *Hospitalist, St. Mary's Hospital, Grand Junction, CO*

1:30 pm AtlantiCare Medical Home for Chronic Disease

Rushika Fernandopulle, MD, MPP, *Co Founder, Renaissance Health, Cambridge, MA*

Katherine Schneider, *Vice President, Health Engagement, AtlantiCare Health System, Hammonton, NJ*

Ines Digenio, MD, *Medical Director, AtlantiCare Special Care Center, Atlantic City, NJ*

2:00 pm Medical Homes for Special Needs Children and Youth

Jeanne McAllister, BSN, MS, MHA, *Director and Co Founder, Center for Medical Home Improvement, Crotched Mountain Foundation, Greenfield, NH*

2:30 pm The Integration of Primary Care and Behavioral Health in the Vermont Blueprint for Health

Rodger Kessler, PhD, ABPP, *Coordinator, Primary Care Behavioral Health, Fletcher Allen Blueprint, Fletcher Allen Health Care, Burlington, VT*

3:00 pm Break

3:15 pm Michigan Medicaid Collaborative to Reduce Disparities at the Practice Site

JeanHee Moon, *Senior Program Officer, Center for Health Care Strategies, Hamilton, NJ*

Stacey A. Duncan-Jackson, *Quality Improvement Program Director, Institute for Health Care Studies, Michigan State University, East Lansing, MI*

3:45 pm Integrating the Medical Home with Behavioral Health and other Community Services: Barriers and Opportunities

Lisa Maria B. Alecxih, *Vice President, Center on Long Term Care, The Lewin Group, Falls Church, VA*

Ken Coburn, MD, MPH, *Chief Executive Officer, President, and Medical Director, Health Quality Partners, Doylestown, PA*

4:15 pm A Proven Medical Home Model for Patients with Depression

Nancy Jaeckels, *Vice President, Member Relations and Strategic Initiatives, Institute for Clinical Systems Improvement, Bloomington, MN*

Ken Joslyn, MD, *Medical Director, Quality & Population Health, Medica Health Plans, Minnetonka, MN*

4:45 pm Summit Adjournment

Track B: Medicare and Commercial Health Plan Models

Ann S. Torregrossa, Esq., *Director, Governor's Office of Health Care Reform, Commonwealth of Pennsylvania, Harrisburg, PA (Co Chair)*

1:00 pm The Michigan BCBS-Provider Partnership

Charles Carpenter, *Director, Medical Advantage Group, East Lansing, MI*
Linda Mackensen, RN, *Manager, Provider Partnerships, Blue Cross Blue Shield of Michigan, Southfield, MI*

1:30 pm Advanced Medical Home for the Medicare Population

Andrea Kampine, *Vice President, Living Well Health Centers, HealthSpring, Nashville, TN*

2:00 pm Results from the Guided Care Model

Cynthia M. Boyd MD, MPH, *Assistant Professor, Division of Geriatric Medicine and Gerontology, Johns Hopkins Department of Medicine, School of Medicine, Johns Hopkins University, Baltimore, MD*

2:30 pm The Pennsylvania Multi-Payer Statewide Medical Home Model

Robert Gabbay, MD, PhD, *Associate Professor of Medicine, Penn State Milton S. Hershey Medical Center, Director, Penn State Institute for Diabetes and Obesity, Hershey, PA*

3:00 pm Break

3:15 pm The Group Health Cooperative ROI from Primary Care Investment

Robert J. Reid, MD, PhD, *Associate Investigator, Center for Health Studies, Associate Medical Director for Preventive Care, Group Health Cooperative, Seattle, WA*

3:45 pm A Comprehensive Payment Model to Support Comprehensive Care

Bruce D. Nash, MD, MBA, *Senior Vice President, Medical Affairs and Chief Medical Officer (CMO), Capital District Physicians' Health Plan, Inc., Albany, NY*

4:15 pm Horizon BCBS of New Jersey and the NJ Academy of Family Physicians

Cari Miller, *Director, Advocacy and Program Operations, New Jersey Academy of Family Physicians (NJAFP), Trenton, NJ*

4:45 pm Summit Adjournment

HOTEL ACCOMMODATIONS

Special rates of \$199.00 single/double per night (plus tax) have been arranged.

Please make reservations for the Philadelphia Marriott Downtown by calling 800-266-9432 or 506-474-2009, and mention "Medical Home" to receive the reduced rate.

Please go to the travel tab at www.medicalhomesummit.com for information on how to book your hotel room online.

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AGENDA AT A GLANCE

POPULATION HEALTH & DISEASE MANAGEMENT COLLOQUIUM

SUNDAY FEBRUARY 28, 2010

11 am – 5 pm Preconference

5:30 pm – 8:30 pm Health Policy Dinner (optional)

MONDAY MARCH 1, 2010

8 am – 12 pm Opening Plenary Session

- 8:00 am Welcome and Introduction to Day I
- 8:30 am The Importance of Care Coordination to Population Health
- 9:00 am Transitions of Care
- 9:30 am Managing and Maintaining Health Information
- 10:00 am Break
- 10:30 am Coordinating Care to Improve Health Care Outcomes and Defray Costs
- 11:00 am Prevention and Wellness Savings
- 11:30 am The Role of Data in Population Health Research

12 pm – 1 pm Networking Luncheon

1 pm – 2:45 pm Joint Plenary Session

- 1:00 pm Welcome and Introduction
- 1:15 pm Keynote - Susan Dentzer
- 1:45 pm Keynote - Robert Kocher, MD (Invited)
- 2:15 pm Keynote - Carolyn M. Clancy, MD
- 2:45 pm Transition Break

3 pm – 4 pm Joint PH/DM and Medical Home Plenary Session

- 3:00 pm Panel Discussion of Opportunities for Synergy between PH/DM & Medical Homes
- 4:00 pm Transition Break

4:15 pm – 6 pm Plenary Session

- 4:15 pm Promoting Workforce Health and Productivity
- 4:45 pm Designing and Implementing an Effective Corporate Wellness Plan
- 5:15 pm Health Communication and Social Networking
- 6:00 pm Adjournment

6 pm Joint Networking Reception

TUESDAY MARCH 2, 2010

8 am – 9:15 am Plenary Session

- 8:00 am Introduction to the Morning Day III
- 8:15 am Population Health Management for Medicare
- 8:45 am Supplementing Private Insurance
- 9:15 am Transition Break

9:30 am – 12:15 pm Track Sessions

- Track I: Successful Communication Strategies that Encourage Behavior Change
- Track II: Using Data and Technology to Improve Quality Patient Care

12:15 pm – 1 pm Networking Lunch

1 pm – 2 pm Joint PH/DM and Retail Clinic Plenary Session

- 1:00 pm How Population Health, Disease Management and Retail Clinics Relate
- 2:00 pm Transition Break

2:15 pm – 4:15 pm Closing Plenary Session

- 2:15 pm Population Health — Innovation, Strategy and Practice: Roundtable Discussion
- 3:15 pm CEO Roundtable

4:15 pm Adjournment

NATIONAL MEDICAL HOME SUMMIT

SUNDAY FEBRUARY 28, 2010

1:00 pm – 5:00 pm **Preconference Boot Camp**

5:30 pm – 8:30 pm **Health Policy Dinner (optional)**

MONDAY MARCH 1, 2010

8 am - 12 pm **Opening Plenary Session**

- 8:00 am Welcome and Overview
- 8:15 am Keynote - Pennsylvania Gov. Ed Rendell (Invited)
- 8:45 am The Current State of the Medical Home
- 9:15 am Medical Homes in the Safety Net
- 9:45 am Assuring an Adequate Physician and Nursing Workforce
- 10:15 am Break
- 10:30 am Getting the Payment Models Right
- 11:00 am How are We Doing on the "Patient-Centeredness" Part?
- 11:30 am Disruptive Innovation in Primary Care

12 pm – 1 pm **Networking Luncheon**

1 pm – 2:45 pm **Joint Plenary Session**

- 1:00 pm Welcome and Introduction
- 1:15 pm Keynote - Susan Dentzer
- 1:45 pm Keynote - Robert Kocher, MD (Invited)
- 2:15 pm Keynote - Carolyn M. Clancy, MD
- 2:45 pm Transition Break

3 pm – 4 pm **Joint PH/DM and Medical Home Plenary Session**

- 3:00 pm Panel Discussion of Opportunities for Synergy between PH/DM & Medical Homes
- 4:00 pm Transition Break

4:15 pm – 6 pm **Plenary Session**

- 4:15 pm Welcome
- 4:30 pm What Will the Patient-Centered Medical Home Look Like in 2014?
- 5:00 pm Clinician Roundtable on the Patient-Centered Medical Home
- 6:00 pm Adjournment

6 pm **Joint Networking Reception**

TUESDAY MARCH 2, 2010

8 am – 9 am **Joint Medical Home and Retail Clinic Plenary Session**

- 8:00 am 21st Century Primary Care – New Roles and Relationships
- 9:00 am Transition Break

9:15 am – 12 pm **Plenary Session**

- 9:15 am Welcome and Introduction
- 9:30 am The CMS APC and Related Medical Home Initiatives
- 10:00 am Training Physicians for 21st Century Primary Care
- 10:30 am The Need for Accurate Data
- 11:00 am Opportunities for Medication Management in the PCMH
- 11:30 am Current and Future Medical Home Legal Issues

12 pm – 1pm **Networking Lunch**

1 pm - 4:45 pm **Track Sessions**

- Track A: Medicaid and Special Population Models
- Track B: Medicare and Commercial Health Plan Models

4:45 pm **Adjournment**

NATIONAL RETAIL CLINIC SUMMIT

SUNDAY FEBRUARY 28, 2010

5:30 pm – 8:30 pm **Health Policy Dinner (optional)**

MONDAY MARCH 1, 2010

8 am – 12 pm **Preconference**

- 8:00 am Welcome and Introduction
- 8:15 am Retail Clinic Industry Overview
- 9:15 am Professional Liability and Patient Safety for Hospital Sponsored Clinics
- 9:45 am Health Plan and Employer Contracting Issues
- 10:15 am Break
- 10:45 am The MedPoint Express Experience
- 11:15 am HCA Healthcare and Convenience Medicine
- Noon Adjournment

Lunch on Your Own

1 pm – 2:45 pm **Joint Plenary Session**

- 1:00 pm Welcome and Introduction
- 1:15 pm Keynote - Susan Dentzer
- 1:45 pm Keynote - Robert Kocher, MD (Invited)
- 2:15 pm Keynote - Carolyn M. Clancy, MD
- 2:45 pm Transition Break

3 pm – 4:30 pm **Plenary Session**

- 3:00 pm Introduction and Welcome
- 3:15 pm Overview of the Policy and Regulatory Environment
- 4:00 pm State Regulatory Issues
- 4:30 pm Transition Break

4:45 pm – 6:15 pm **Track Sessions**

- Track A: Employer-Based Initiatives
- Track B: Hospital-Sponsored Initiatives
- 6:15 pm Adjournment

6:15 pm **Joint Networking Reception**

TUESDAY MARCH 2, 2010

8 am – 9 am **Joint Medical Home and Retail Clinic Plenary Session**

- 8:00 am 21st Century Primary Care – New Roles and Relationships
- 9:00 am Transition Break

9:15 am – 12 pm **Plenary Session**

- 9:15 am Introduction
- 9:30 am Disruptive Innovation and Retail Clinics
- 10:15 am RAND Studies on Retail Clinic Cost, Quality and Operations
- 11:00 am State of the Industry: CEO Roundtable

12 pm – 1pm **Networking Lunch**

1 pm – 2 pm **Joint PH/DM and Retail Clinic Plenary Session**

- 1:00 pm How Population Health, Disease Management and Retail Clinics Relate
- 2:00 pm Transition Break

2:15 pm – 4:15 pm **Closing Plenary Session**

- 2:15 pm Introduction
- 2:30 pm Retail Clinic Access Concerns
- 3:15 pm Changes in Retail Clinic Scope of Services
- 3:45 pm Issues in Retail Clinic Accreditation

4:15 pm **Adjournment**

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1. For onsite group registrations, full registration and credit card information required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
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The Summit does not offer CEUs directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can download an Online Certificate of Attendance on which they can certify the number of hours they watched.

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You may register online at www.MedicalHomeSummit.com.

Alternatively, you may use our printed registration form, enclose payment and return it to the Summit registrar at 3291 West Wilson Road, Pahrump, NV 89048, or fax the completed form to 760-418-8084 or scan the completed form to registration@hccconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

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FAX: 760-418-8084 (include credit card information with registration)

MAIL: Conference Office, 3291 West Wilson Road, Pahrump, NV 89048

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PRECONFERENCE REGISTRATION:

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(Capacity limited)

CONFERENCE REGISTRATION:

(Does not include Preconference):

Through Friday, December 18, 2009 \$ 995

Through Friday, January 22, 2010 \$1,295

After Friday, January 22, 2010 \$1,595

MEDICAL HOME TRAINING PROGRAM:

(Includes preconference readings and questions, online course, and post-conference online examination. Requires preconference and conference registration.) \$ 395

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Three or more registrations submitted at the same time from the same organization receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference:

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All online registrants are automatically registered for all online Summit events—the preconference boot camp, conference, and Medical Home Training Program. Onsite attendance and the Sunday evening dinner will not be available for online registrants.

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After Friday, January 22, 2010 \$1,195

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All group registrants are enrolled in the preconference boot camp, conference and Medical Home Training Program.

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INDIVIDUAL REGISTRATION: Includes preconference onsite and full conference, either online or onsite, for all 3 co-located events (Retail Clinic Summit, Population Health/Disease Management Colloquium and Medical Home Summit). The Sunday evening dinner is not available as an online event.

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You may also register online at www.MedicalHomeSummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

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